BRUCE CARAWAY

ASSISTANT PROFESSOR
COMPUTER INFORMATION TECHNOLOGY

BRUCE.CARAWAY@LONESTAR.EDU
OFFICE: UP 13.863
PHONE: 281-401-5394

instructor
blog
how do I get mine?

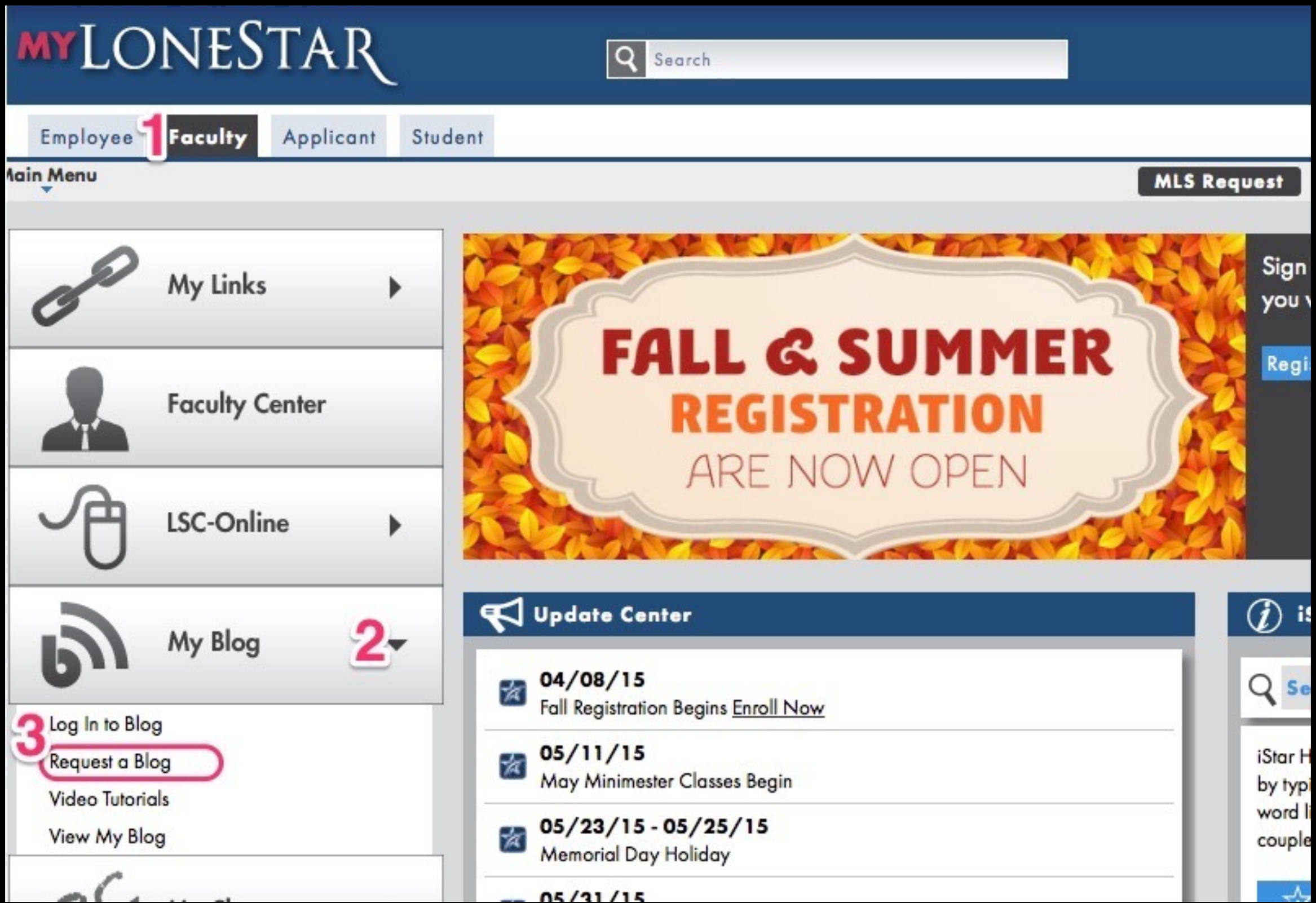
(Before today) who knew that they had an LSC blog?

Who is currently using their LSC blog?

Today

- Activation and Configuration
- Creating a Page
- Creating a Post
- Next Steps

Activation


MYLONESTAR
Search
Employee
1
Faculty
Applicant
Student
Main Menu
MLS Request
My Links
Faculty Center
LSC-Online
My Blog
2
3
Log In to Blog
Request a Blog
Video Tutorials
View My Blog
FALL & SUMMER
REGISTRATION
ARE NOW OPEN
Sign
you
Regi
Update Center
04/08/15
Fall Registration Begins Enroll Now
05/11/15
May Minimester Classes Begin
05/23/15 - 05/25/15
Memorial Day Holiday

Activation Request form

PROGRAMS OF STUDY | ADMISSIONS | STUDENT SERVICES | PAYING FOR COLLEGE | COMMUNITY & BUSINESS | LIBRAR

REQUEST A FACULTY WEBSITE

Office of External Affairs » Marketing & Communications »

Requesting a blog is as simple as filling out the form below. A few things to keep in mind are as follows:

1. "Basic Information" pertains to the person who will be considered the administrator for this blog.
2. All blog requests, urls, titles, and taglines are subject to approval by the Web Team.

Please allow 1-2 days to process your request. Once your blog is ready, you will receive an email notification.
***Required**

Basic Information

First Name

Last Name

Department or Organization

*E-mail

Telephone

LSC-Cyfair

Desired Username

Department Manager

Department Manager Email

Submit

Logging In

MYLONESTAR

Search

Employee | 1 Faculty | Applicant | Student

Main Menu

MLS Request

My Links

Faculty Center

LSC-Online

My Blog 2

3 Log In to Blog

Request a Blog

Video Tutorials

View My Blog

FALL & SUMMER REGISTRATION ARE NOW OPEN

Sign you

Regi

Update Center

04/08/15
Fall Registration Begins Enroll Now

05/11/15
May Minimester Classes Begin

05/23/15 - 05/25/15
Memorial Day Holiday

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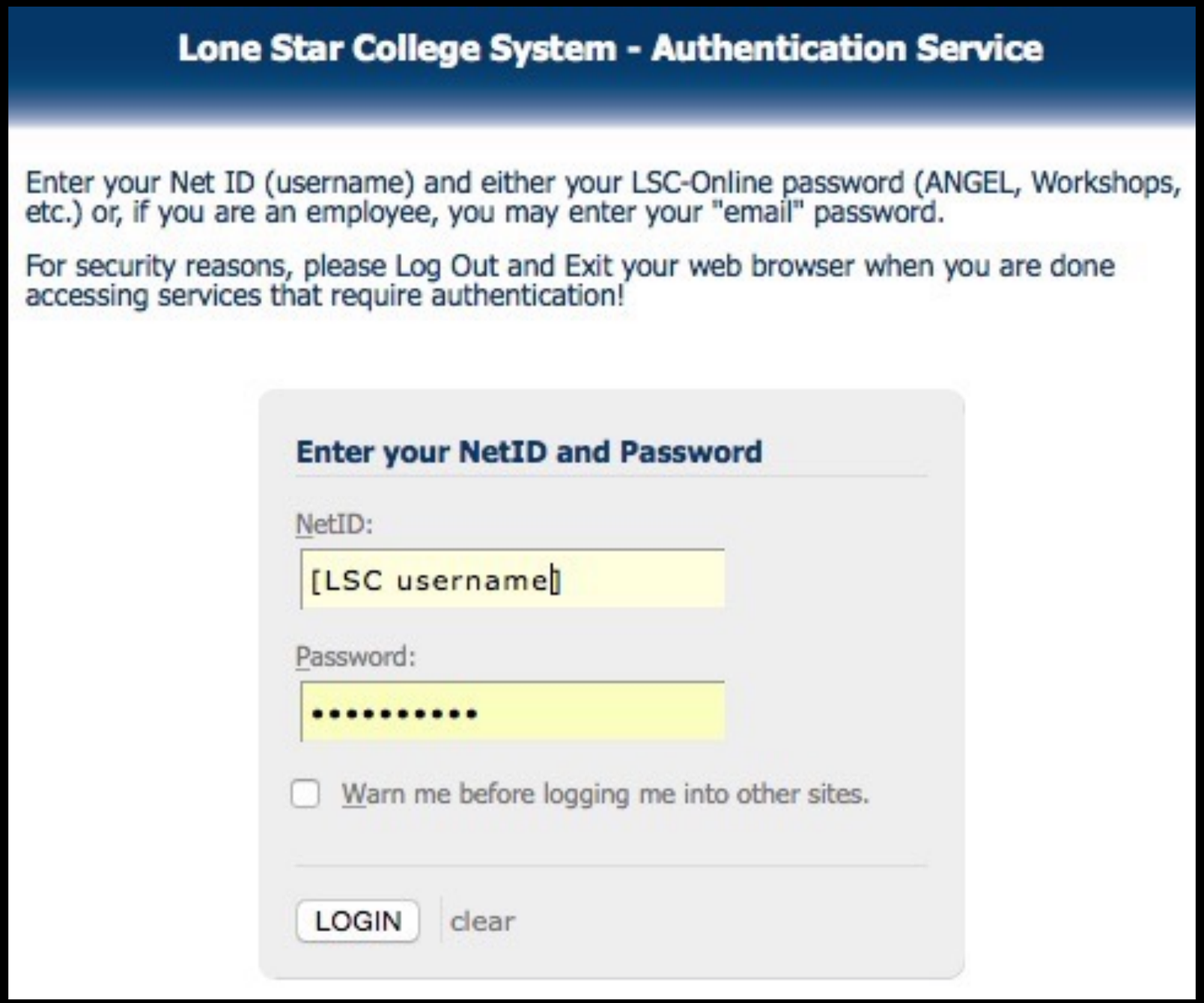
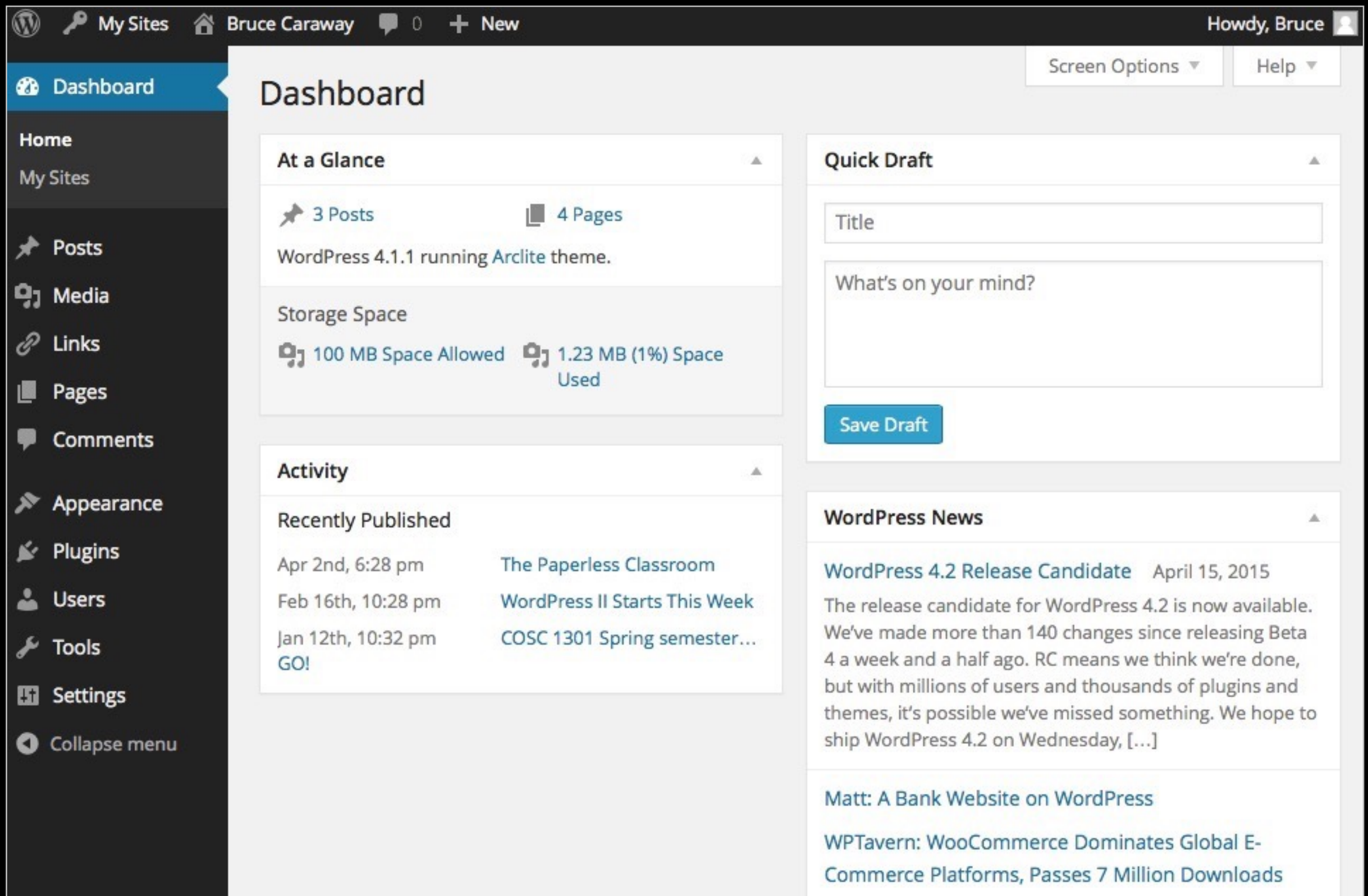
by typi
word li
couple

Logging In (shortcut)

http://apps.lonestar.edu/blogs/wp-admin/



Admin Dashboard



WordPress

- Local success story
- Used by 23% of all websites today (w3techs.com)
- Well documented
- Lots of helpful resources

Backend vs Frontend

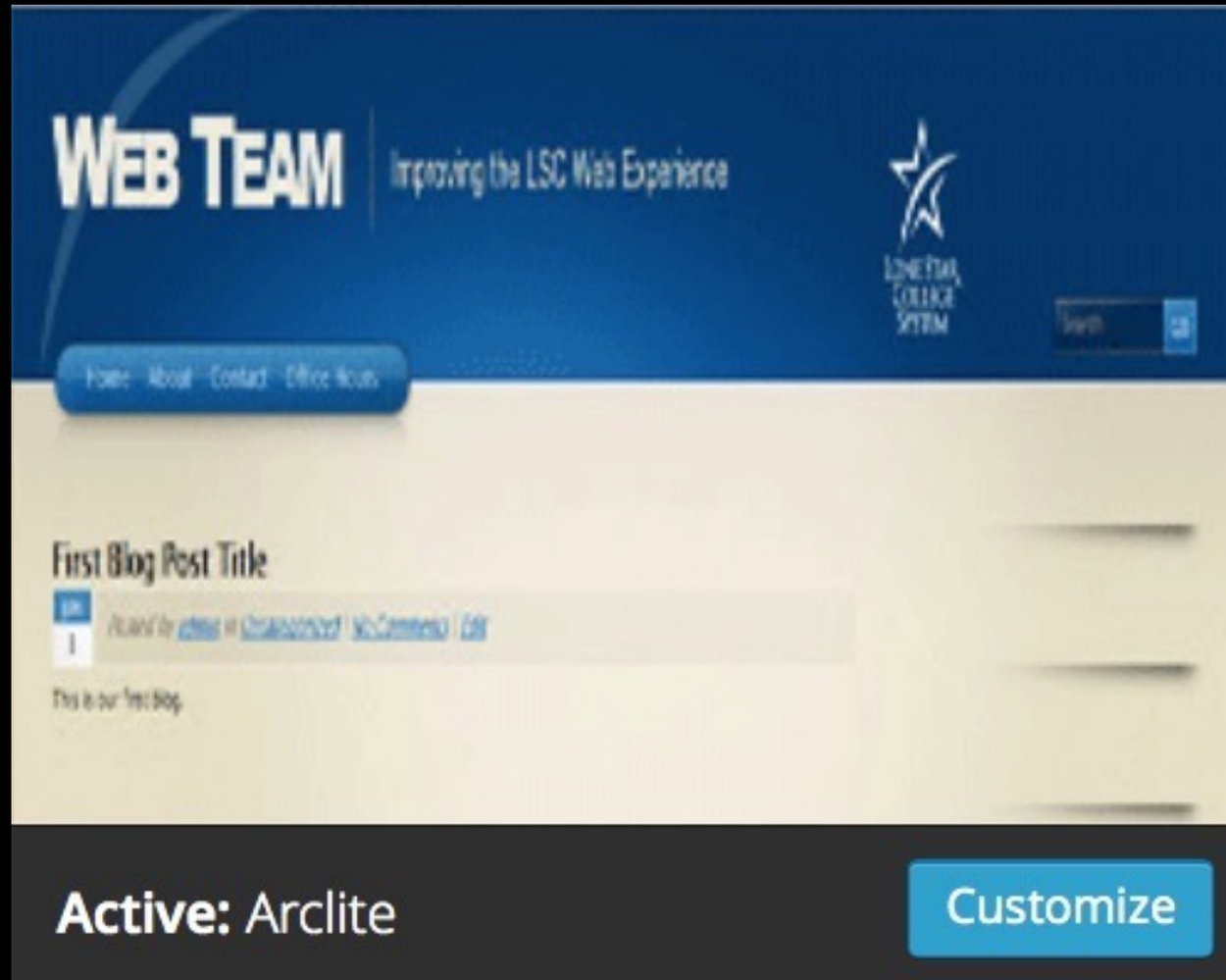
- Backend (or Admin dashboard)
    - add/edit content
    - change site look-and-feel
- Frontend
    - “public”, audience facing

Initial Configuration

- Site Title
- Tagline
- Time/Date
- Allow Discussion (Comments)

Selecting a Theme

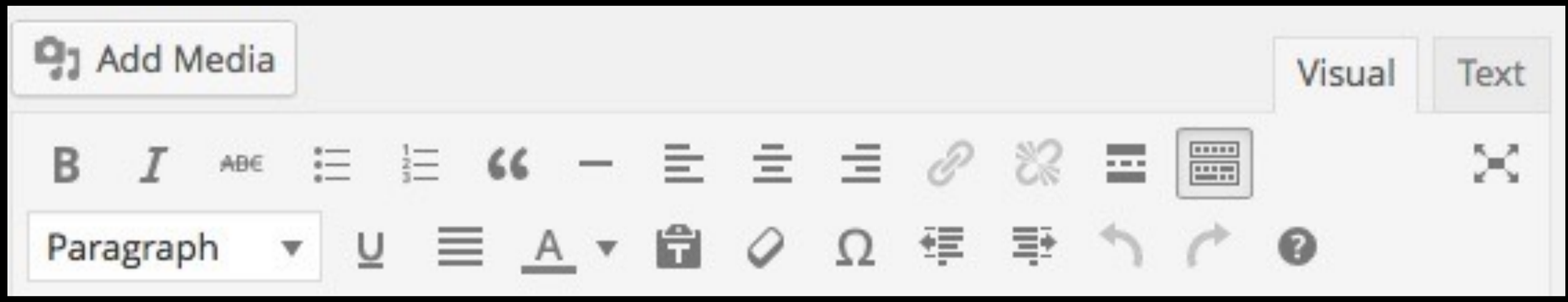
- Limited selection (right now)
- Best option - Arclite
- New themes are coming



Adding an About page

- An up-to-date (and short) bio
- A recent profile photo
- Copy of your resume or CV
- Links to your other web/social sites
    - LinkedIn, RateMyProfessor, …
    - Twitter, Facebook, …

Visual Text Editor Toolbar



Not always WYSIWYG

- Theme styling can override
- Your device and browser can have impact
- Rely first on your theme

Other Pages To Consider

- Class or Course page
- FAQ
- Other Course Resources
- Contact form

Posts vs Pages

- Posts are timely vs. Pages are timeless.
- Posts are social vs. Pages are not.
- Posts are included in an RSS feed vs. Pages are not.
- Posts can be categorized vs. Pages are hierarchical.

Adding our 1st Post

- Start of Semester Welcome message
- Reminder of upcoming exam
- End of Semester evaluation

Post Categories

- Be sure to change the default category (*Uncategorized*)
- Useful in grouping your posts
- Help in filtering and retrieving content as your blog grows

HOW WILL YOU USE YOUR SITE?

Audience

- Who is looking?
- What are they looking for?
- When are they looking?

My Sites
Bruce Caraway
New
Performance
Howd
BRUCE CARAWAY
Computers, Tech and General Geekery!
LONE STAR COLLEGE SYSTEM
Search
Home
About
COSC 1301
ITSE 1302
WordPress
Instructor Blog Help
SYLLABI
COSC 1301 (6007) - 2015 Fall
COSC 1301 (6015) - 2015 Fall
COSC 1301 (6019) - 2015 Fall
COSC 1301 (6027) - 2015 Fall
ITSE 1302 (6003) - 2015 Fall
VITAE
Vitae for Bruce Caraway
Instructor Blog Tutorials are now available
AUG
21
Posted by Bruce in News, WordPress | Comments off | Edit
The initial set of instructor blog video tutorials are now published. They can be found on the Instructor Blog Help pa
to check back as I will be adding new resources from time to time.
Enjoy!
Fall class syllabi are ready
AUG
20
Posted by Bruce in COSC1301, ITSE1302, News | Comments off | Edit
If you want to get a "head start" and start looking over my course syllabi, here they are:
COSC 1301 Fall 2015 - Caraway Syllabus
ITSE 1302 Fall 2015 - Caraway Syllabus

My Sites | Bruce Caraway | 0 | New | Performance

BRUCE CARAWAY

Computers, Tech and General Geekery!

Home | About | COSC 1301 | ITSE 1302 | WordPress | Instructor Blog Help

SYLLABI

COSC 1301 (6007) – 2015 Fall
COSC 1301 (6015) – 2015 Fall
COSC 1301 (6019) – 2015 Fall
COSC 1301 (6027) – 2015 Fall
ITSE 1302 (6003) – 2015 Fall

VITAE

Vitae for Bruce Caraway

Instructor Blog Tutorials are now availab

AUG 21 — Posted by Bruce in News, WordPress / Comments off / Edit

The initial set of instructor blog video tutorials are now published. They
to check back as I will be adding new resources from time to time.
Enjoy!

Fall class syllabi are ready

AUG 20 — Posted by Bruce in COSC1301, ITSE1302, News / Comments

If you want to get a "head start" and start looking over my course syllabi,
COSC 1301 Fall 2015 – Caraway Syllabus
ITSE 1302 Fall 2015 – Caraway Syllabus

Additional Resources

- Free Online WordPress tutorials
  - ithemes.com/tutorials
  - wpbeginner.com
- lynda.com

Bruce's Help Page

http://apps.lonestar.edu/blogs/brucaraway/instructor-blog-help/

- tutorial videos
- useful links
- more…