

5.5: Bases Other than e and Applications

General Logarithmic and Exponential Functions

For any number $a > 0$, $e^{\ln a} = a$.

Therefore, for any real number x , and for any $a > 0$, we have: $a^x = (e^{\ln a})^x = e^{x \ln a}$.

We use this to define exponential functions with base a for any real number x : $a^x = e^{x \ln a}$.

The General Exponential Function: $f(x) = a^x$

Laws of exponents:

$$1. a^{x+y} = a^x a^y \qquad 2. a^{x-y} = a^x / a^y \qquad 3. (a^x)^y = a^{xy} \qquad 4. (ab)^x = a^x b^x$$

Differentiation of exponential functions:

$$\frac{d}{dx}(a^x) = a^x \ln a$$

Proof: $\frac{d}{dx}(a^x) = \frac{d}{dx}(e^{x \ln a}) = e^{x \ln a} \frac{d}{dx}(x \ln a) = a^x \ln a$

Example 1: Find y' for $y = 8^{3x^2+7}$.

Example 2: Find the derivative of $y = 4^{\sin 2x}$.

Example 3: Differentiate $y = x^{\cos x}$

Integration of exponential functions:

$$\int a^x dx = \frac{a^x}{\ln a} + c, \quad a \neq 1$$

Example 4: Evaluate $\int_0^4 3^x dx$.

Example 5: Evaluate $\int 5^{2x+7} dx$.

General logarithmic functions:

If $a > 0$ and $a \neq 1$, then $f(x) = a^x$ is a one-to-one function and its inverse is the logarithmic function with base a .

$$y = \log_a x \Leftrightarrow a^y = x$$

Change of base formula:

For any positive number a with $a \neq 1$, $\log_a x = \frac{\ln x}{\ln a}$.

Differentiation of logarithmic functions:

$$\frac{d}{dx}(\log_a x) = \frac{1}{x \ln a}$$

Example 6: Find $\frac{dy}{dx}$ for $y = \log_5(6x)$.

Example 7: Find $\frac{dy}{dx}$ for $y = \log_7(2x^3 + \tan x)$.