

### 3.1: Measures of Central Tendency

Now, we will begin studying some numerical measures that describe data sets. There are two basic types:

- Measures of central tendency (this section)
- Measures of dispersion (next section)

#### **Summation Notation:**

Summation notation is a compact way to write “add up  $n$  numbers” or “do something to  $n$  numbers first, and then add them up.” The numbers are represented as  $x_1, x_2, \dots, x_n$

Greek Letter  $\rightarrow \sum_{i=1}^n x_i = x_1 + x_2 + \dots + x_n$   
 Sigma (capital) stands for “sum”

**Example 1:** Consider the numbers 8, 2, 6, 10, 4, 9. Find  $\sum_{i=1}^6 x_i$  and  $\sum_{i=1}^6 x_i^2$ .

$x_1 = 1^{st}$  data point  
 $x_2 = 2^{nd}$  data point  
 etc  
 $x_n = n^{th}$  data point (last data point)

$$\sum_{i=1}^6 x_i = 8 + 2 + 6 + 10 + 4 + 9 = \boxed{39}$$

$$\sum_{i=1}^6 x_i^2 = 8^2 + 2^2 + 6^2 + 10^2 + 4^2 + 9^2 = 64 + 4 + 36 + 100 + 16 + 81 = \boxed{301}$$

#### The Mean: Ungrouped Data:

The *mean* of a set of quantitative data is equal to the sum of all the measurements in the data set divided by the total number of measurements in the set.

If  $x_1, x_2, \dots, x_n$  is a set of  $n$  measurements, then the *mean*, or *average*, is given by

$$[\text{mean}] = \frac{\sum_{i=1}^n x_i}{n} = \frac{x_1 + x_2 + \dots + x_n}{n} \quad \text{where}$$

Greek letter  $\bar{x}$  = [mean] if data set is a sample  
 mu  $\rightarrow \mu$  = [mean] if data set is the population

We use Greek letters to represent population values (parameters)

We use English letters to represent sample values (statistics)

Find the mean of the data set  $\{8, 2, 6, 10, 4, 9\}$ .  
 Assume it's a sample.

The mean is  $\bar{x} = \frac{8 + 2 + 6 + 10 + 4 + 9}{6} = \frac{39}{6} = \boxed{6.5}$

If it were a population, we would write  $\mu = \boxed{6.5}$  (mu)

**The median:**

Sometimes the mean can be misleading for a data set. Suppose that a math class had 7 students with test scores (out of a possible 100) of 88, 99, 7, 78, 89, 94, and 75.

mean  $\mu = \frac{88 + 99 + 7 + 78 + 89 + 94 + 75}{7} = 75.71$

The *median* is unaffected by extreme values (outliers). Essentially it is the “middle” of the data set.

Notice: all students except for one got at least 75.

To find the median, you'll need to sort the data in numerical order.

**The Median (Ungrouped Data):**

- If the number of measurements is odd, the median is the middle measurement when the measurements are arranged in descending or ascending order.
- If the number of measurements is even, the median is the mean of the two middle measurements when the measurements are arranged in descending or ascending order.

**Example 2:** Find the median of the test scores 88, 99, 7, 78, 89, 94, and 75.

7    75    78    88    89    94    99  
 Median = 88  
 ↑ middle data point is the median

**Example 3:** Find the median of the test scores 88, 85, 99, 7, 78, 89, 94, and 75.

7, 75, 78, 85, 88, 89, 94, 99  
 Median =  $\frac{85 + 88}{2} = 86.5$   
 average these to get the median

**Example 4:** Provide some everyday examples in which the median is more useful than the mean.

House prices in a neighborhood  
 Salary  
 Car prices(?)  
 Credit scores(?)

**The mode:**The Mode:

The *mode* is the most frequently occurring value in a data set, provided it occurs at least twice. There may be a unique mode, several modes, or no mode.

A data set with two modes is called *bimodal*.

**Example 5:** Find the median and mode for the following data sets.

a. {4, 5, 5, 5, 5, 6, 7, 8, 12}

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                  ↑  
          median

Mode = 5

Median = 5

b. {1, 2, 3, 3, 3, 5, 7, 7, 7, 23}

      └─┘

median =  $\frac{3+5}{2} = 4$

Modes: 3 and 7  
(bimodal data set)

Median = 4

c. {1, 3, 5, 6, 7, 9, 11, 15}

      └─┘

median = 6.5

No mode

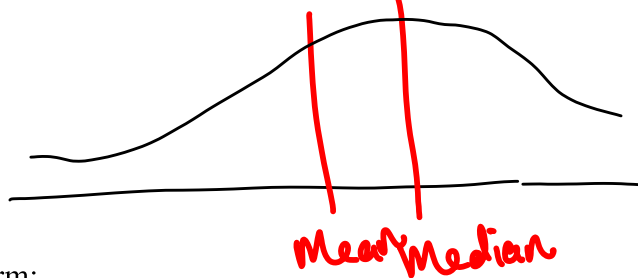
**Example 6:**

### Mean, median, and mode for distributions of different shapes:

Skewed right: more data on the left (lower) end.



Skewed left: more data on the right (upper) end.



Uniform:



Symmetric:

