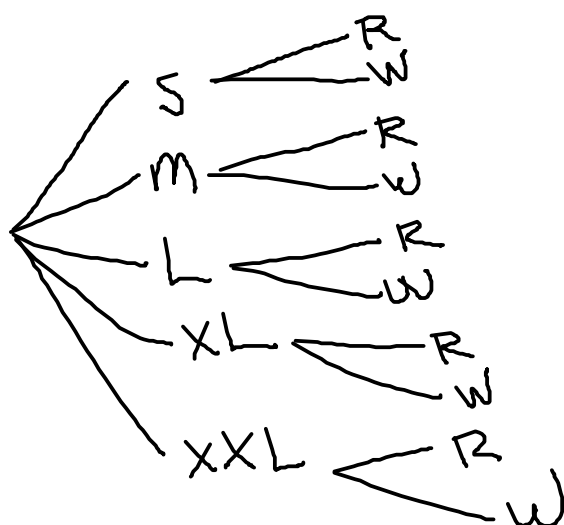


7.3: Basic Counting Principles

Multiplication principle for counting:

This principle is used to analyze sets which are determined by a sequence of operations.

Example 1: A company sells football jerseys. The jerseys come in sizes S, M, L, XL, and XXL. They also come in two colors: red for home games and white for away games. How many total types of jerseys does the company make?



10 types of jerseys

Multiplication Principle

Suppose that n choices must be made, with

m_1 ways to make choice 1,

m_2 ways to make choice 2,

m_3 ways to make choice 3,

.

.

.

m_n ways to make choice n .

Then there are $m_1 \cdot m_2 \cdot \dots \cdot m_n$ ways to make the entire sequence of choices.

Example 2: How many license plate “numbers” can be formed by using a letter, followed by two digits, followed by three more letters?

$$\underline{26} \cdot \underline{10} \cdot \underline{10} \cdot \underline{26} \cdot \underline{26} \cdot \underline{26} = 45697600$$

How many can be formed assuming adjacent letters and numbers must be different?

$$\underline{26} \cdot \underline{10} \cdot \underline{9} \cdot \underline{26} \cdot \underline{25} \cdot \underline{25}$$

How many can be formed assuming letters and numbers cannot be repeated?

$$\underline{26} \cdot \underline{10} \cdot \underline{9} \cdot \underline{25} \cdot \underline{24} \cdot \underline{23}$$

Products like this occur so frequently that special counting formulas and notations have been developed for them. These formulas use a function called the factorial.

The Factorial:

For a natural number (positive integer) n , $n!$ is called “ n -factorial”. It is defined as follows:

$$n! = n(n-1)(n-2)\dots(3)(2)(1)$$

$$n! = n(n-1)!$$

$$0! = 1$$

Note, $1! = 1$

Example 3:

$$6! = 6! = 6 \cdot 5 \cdot 4 \cdot 3 \cdot 2 \cdot 1 = \boxed{720}$$

$$\frac{8!}{7!} = \frac{\cancel{8} \cdot \cancel{7} \cdot \cancel{6} \cdot \dots \cdot \cancel{2} \cdot \cancel{1}}{\cancel{7} \cdot \cancel{6} \cdot \cancel{5} \cdot \dots \cdot \cancel{2} \cdot \cancel{1}} = \frac{8 \cdot \cancel{7!}}{\cancel{7!}} = \boxed{8}$$

$$\frac{97!}{3!94!} = \frac{97 \cdot 96 \cdot 95 \cdot \cancel{94!}}{3 \cdot 2 \cdot 1 \cdot \cancel{94!}} = \frac{97(96)(95)}{6} =$$

Note: Factorials grow very rapidly!

$$\boxed{147440}$$

Example 4: Compare $5!$, $10!$, and $15!$.

$$5! = 120$$

$$10! = 3628800$$

$$15! = 1.3077 \times 10^{12}$$