



4.1.1

4.1: Exponential Functions

An exponential function takes the form $f(x) = b^x$, where $b > 0$ and $b \neq 1$.

Example 1:

Examples of exponential functions:
 $f(x) = 5^x$, $g(x) = \left(\frac{2}{3}\right)^x$

Why must we have $b > 0$ and $b \neq 1$?

why $b > 0$?

Suppose

$$b = -4: y = (-4)^x$$

$$x = \frac{1}{2} \Rightarrow y = (-4)^{\frac{1}{2}} = \sqrt{-4}$$

not a real number!

why $b \neq 1$?

$$b = 1 \Rightarrow f(x) = 1^x = 1^x$$

$$f(x) = 1$$

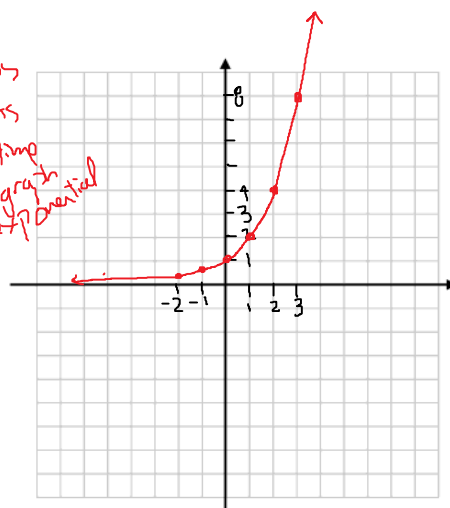
constant function

The graph of $f(x) = b^x$:

Example 2: Sketch the graph of $f(x) = 2^x$ by plotting points.

| x | $f(x) = 2^x$ |
|-----|--|
| -2 | $f(-2) = (2)^{-2} = \frac{1}{(2)^2} = \frac{1}{4}$ |
| -1 | $f(-1) = (2)^{-1} = \frac{1}{2}$ |
| 0 | $f(0) = (2)^0 = 1$ |
| 1 | $f(1) = (2)^1 = 2$ |
| 2 | $f(2) = (2)^2 = 4$ |
| 3 | $f(3) = (2)^3 = 8$ |

do this 5 points every time you graph an exponential

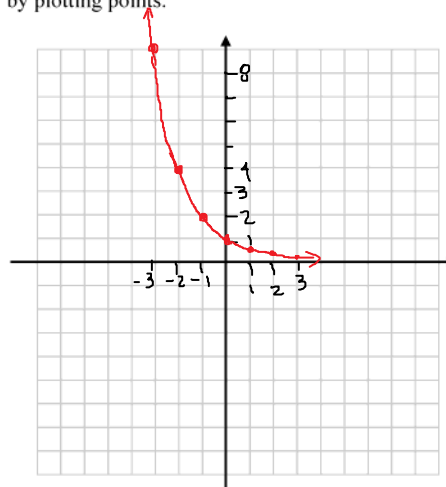


Example 3: Sketch the graph of $f(x) = \left(\frac{1}{2}\right)^x$ by plotting points.

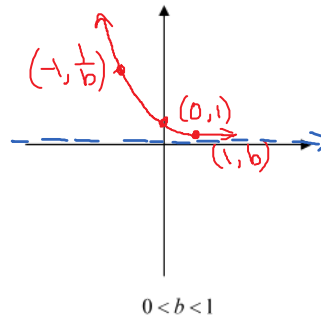
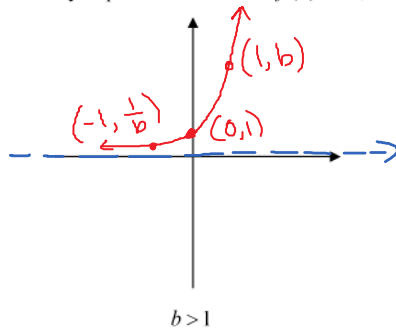
| x | $f(x) = \left(\frac{1}{2}\right)^x$ |
|-----|--|
| -3 | $\left(\frac{1}{2}\right)^{-3} = \left(\frac{2}{1}\right)^3 = 2^3 = 8$ |
| -2 | $\left(\frac{1}{2}\right)^{-2} = \left(\frac{2}{1}\right)^2 = 2^2 = 4$ |
| -1 | $\left(\frac{1}{2}\right)^{-1} = \left(\frac{2}{1}\right)^1 = 2$ |
| 0 | $\left(\frac{1}{2}\right)^0 = 1$ |
| 1 | $\left(\frac{1}{2}\right)^1 = \frac{1}{2}$ |
| 2 | $\left(\frac{1}{2}\right)^2 = \frac{1^2}{2^2} = \frac{1}{4}$ |
| 3 | $\left(\frac{1}{2}\right)^3 = \frac{1^3}{2^3} = \frac{1}{8}$ |

Note: $\left(\frac{1}{2}\right)^x = \left(\frac{2}{1}\right)^{-x} = 2^{-x}$

So $y = \left(\frac{1}{2}\right)^x$ is the reflection over the y -axis of $y = 2^x$.



For any exponential function $f(x) = b^x$, the graph looks like one of the following.

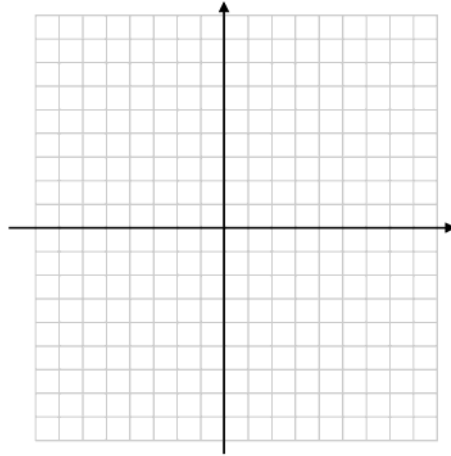


Notice:

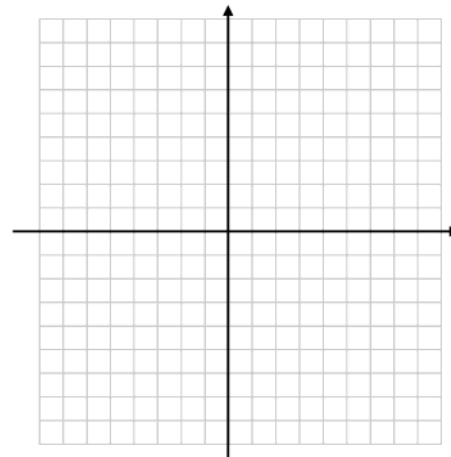
- Domain is $(-\infty, \infty)$.
- Range is $(0, \infty)$.
- Horizontal asymptote is the line $y = 0$ (the x -axis).
- Always passes through the points $(0, 1), (1, b), (-1, \frac{1}{b})$.

How do different bases affect the graph?

For $b > 1$, a larger b results in a steeper graph.



For $b < 1$, a smaller b results in a steeper graph.



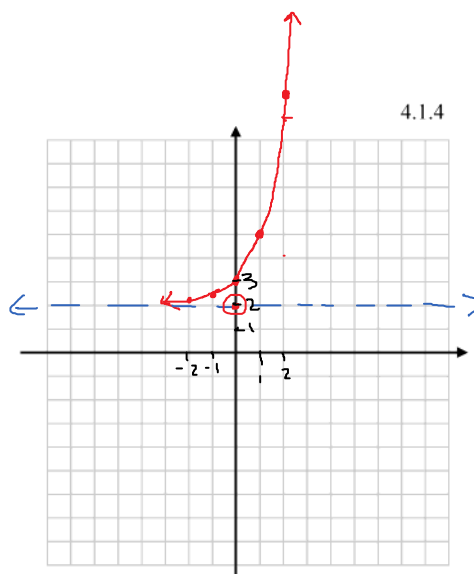
Example 4: Sketch the graph of $y = 2 + 3^x$.

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Parent function: $y = 3^x$ $y = 3^x + 2$

| x | 3^x |
|-----|--|
| -2 | $3^{-2} = \frac{1}{3^2} = \frac{1}{9}$ |
| -1 | $3^{-1} = \frac{1}{3}$ |
| 0 | $3^0 = 1$ |
| 1 | $3^1 = 3$ |
| 2 | $3^2 = 9$ |

start with $y = 3^x$, then shift it up 2

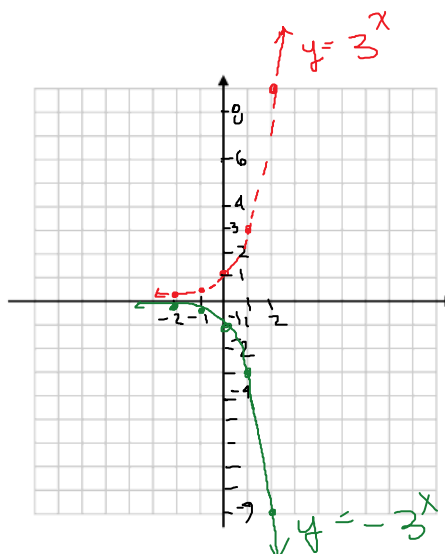


Example 5: Sketch the graph of $f(x) = -3^x$.

parent function $y = 3^x$

| x | 3^x |
|-----|---------------|
| -2 | $\frac{1}{9}$ |
| -1 | $\frac{1}{3}$ |
| 0 | 1 |
| 1 | 3 |
| 2 | 9 |

Graph $y = 3^x$,
then reflect
around x -axis



Example 6: Sketch the graph of $f(x) = 4^{x+1} - 3$.

$$y = 4^{x+1} - 3$$

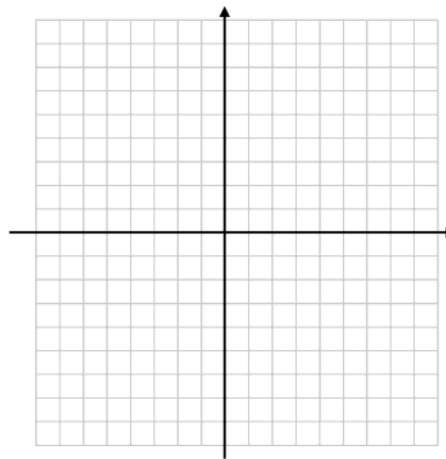
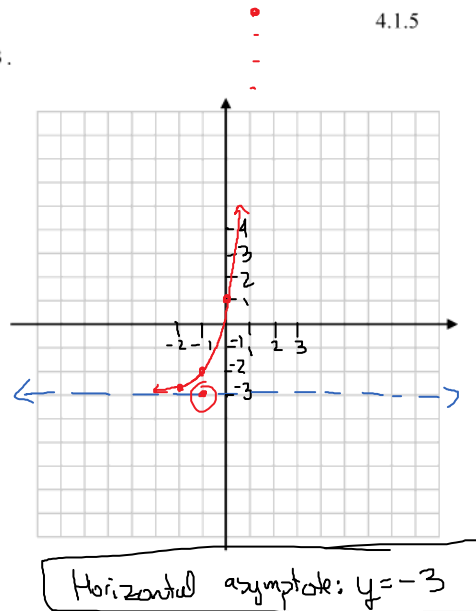
Parent function: $y = 4^x$

| x | 4^x |
|-----|---|
| -2 | $4^{-2} = \frac{1}{4^2} = \frac{1}{16}$ |
| -1 | $4^{-1} = \frac{1}{4}$ |
| 0 | $4^0 = 1$ |
| 1 | $4^1 = 4$ |
| 2 | $4^2 = 16$ |

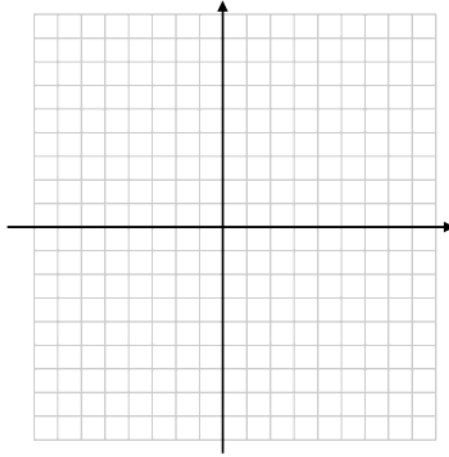
Then shift it left 1, down 3

$$\begin{aligned} x+1 &= 0 \\ x &= -1 \Rightarrow \text{shift left 1} \end{aligned}$$

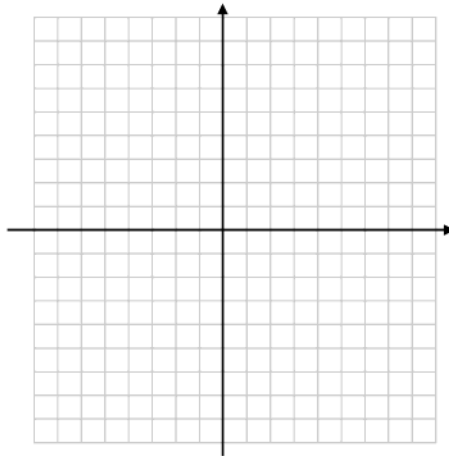
Example 7: Sketch the graph of $y = 2 \cdot 3^x$.



Example 8: Sketch the graph of $f(x) = \left(\frac{1}{2}\right)^{x+1}$.



Example 9: Sketch the graph of $f(x) = \left(\frac{2}{3}\right)^x$.



The Number e :

We've worked with 2^x , 3^x , etc. Now we have e^x .

What is e ? e is a very important number. Definition: e is the "limiting value" of $(1 + \frac{1}{x})^x$ as x grows to infinity.

$$e \approx 2.718281828459$$

It is an irrational number, like π . This means it cannot be written as a fraction nor as a terminating or repeating decimal. Unless otherwise asked, leave e and π as e and π ! Do not approximate!

Remember: e is a number, just as 2, 3, and 17 are numbers. So it can be treated the same way.

In mathematics, it is very rare for anyone to use e as a variable.

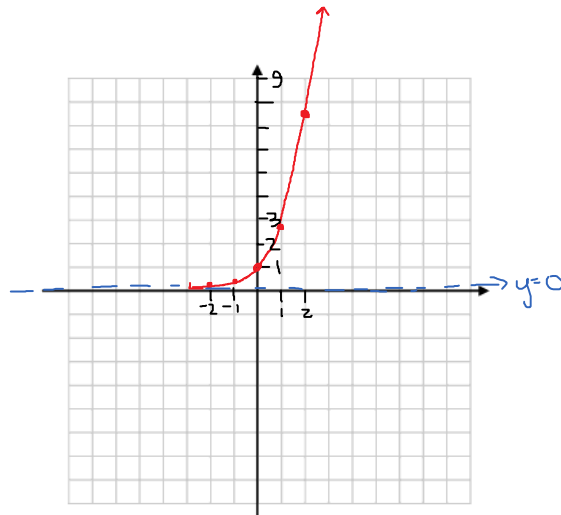
Believe it or not: $f(x) = e^x$ is a much "nicer" function than $f(x) = 2^x$. In fact, you must change 2^x to e^{cx} (c a number), before you can do any calculus on it.

The natural exponential function is $f(x) = e^x$.

The graph of $f(x) = e^x$:

Since $e > 1$, its graph looks like:

| x | $f(x) = e^x$ |
|-----|--|
| -2 | $e^{-2} = \frac{1}{e^2} \approx \frac{1}{9}$ |
| -1 | $e^{-1} = \frac{1}{e} \approx \frac{1}{3}$ |
| 0 | $e^0 = 1$ |
| 1 | $e^1 = e \approx 2.7$ |
| 2 | $e^2 \approx 7.4$ |



Example 10: Sketch the graph of $f(x) = e^{x+1} + 2$.

