

# Accounting and Business Ethics ACNT 1340

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(contains syllabus and class resources)

Materials Needed: <u>Ethics for CPAs – Meeting Expectations in Challenging Times</u>, by

Dan M. Guy, D. R. Carmichael & Linda Lach, John Wiley & Sons,

Inc. 2005

The Elements of Moral Philosophy, by James Rachels, 5<sup>th</sup> edition,

McGraw-Hill 2007

Business & Professional Ethics for Directors, Executives &

Accountants, 5<sup>th</sup> edition, by Leonard J. Brooks, Thomson-Southwestern

2010.

#### **Course Description and Objectives:**

This course will serve as a general introduction to professional ethics in the accounting and business environments. We will discuss the fundamental ethical issues of business and society, the roles and responsibilities of accounting and auditing professionals, ethical behavior by management, and legal and professional guidelines that address the ethical concerns of society.

## **Qualifying Educational Credit for CPA Examination:**

The Texas State Board of Public Accountancy (TSBPA) awarded Lone Star College System (LSC) the designation to offer "Qualifying Educational Credit for the CPA Examination." Eleven of the LSC accounting courses meet the TSBPA'S definition of upper-division accounting courses required to take the CPA exam. This designation allows individuals who have already earned a baccalaureate or higher degree from a recognized educational institution to gain the thirty (30) advanced accounting hours required to qualify for the CPA exam. The individual shall earn the "certificate in accounting" designation and at least 15 of these hours must result from physical attendance at classes meeting regularly on the campus. Contact the accounting department of any LSC college for specific information, advising, and recommended sequencing of courses.

## **Ethics Courses Accepted by the Board:**

This course was evaluated by the Qualifications Committee and approved by the Texas State Board of Public Accountancy (TSBPA) to meet the criteria as defined by Board Rule 511.58(c). "In addition to 21 hours of related business courses, the board requires that 3 passing semester hours be earned as a result of taking a course in ethics. This course must be taken at a recognized educational institution and should include core values such as ethical reasoning, integrity, objectivity and independence."

## **Instructional Methodology:**

The objectives of this course will be met by incorporating a variety of instructional methods. These include lecture, discussion papers, group activities, class quizzes, class exercises, online research, and student presentations.

#### **Learning Outcomes**:

Upon completion of this course, the student should be able to

- Define ethics and determine why high ethical standards and behavior is important in the business environment.
- Articulate, orally and in writing, ethical positions and arguments.
- Describe major types of ethical reasoning that a person can use to analyze ethical dilemmas
- Discuss ethical positions and arguments of other people and to effectively enhance communication on these issues

# **Statement of Workplace and Foundation Competencies (SCANS Skills)**

The LSC is committed to prepare you with the knowledge and skills you need to succeed in today's dynamic work environment. Towards this end, the following workplace competencies and foundation skills have been designed into the curriculum for this course:

#### **Common Workplace Competencies:**

Manage Resources: Allocates time (C1), Allocates money (C2), Allocates material

resources (C3), and Allocates human resources (C4)

**Exhibits Interpersonal Skills:** Participates as a team member (C5), Teaches others (C6),

Exercises leadership and Negotiates to get decisions (C9)

Manage Information: Acquires and evaluates information (C11), Organizes and

maintains information (C12), and Interprets and communicates

information (C13)

**Foundation Skills:** 

**Demonstrates Basic Skills:** Reading (F1), Writing (F2), Arithmetic (F3), Mathematics (F4),

Listening (F5), and Speaking (F6)

**Demonstrates Thinking Skills:** Creativity (F7), Decision making (F8), Problem solving

(F9), Seeing things in the mind's eye (F10), Knowing how

to learn (F11), and Reasoning (F12)

**Exhibits Personal Qualities:** Responsibility (F13), Self-esteem (F14), Self-Management

(F16) and Integrity/Honesty (F17)

#### **Means of Assessment:**

Your course grade will be determined according to the following:

Readings Quizzes	20%
Examination # 1	20%
Examination # 2	20%
Examination # 3	20%
Case Studies	10%
Case Quizzes and Ethic Quizzes	10%
Total	100%

# Letter grade assignment:

Final letter grades will be assigned after computing individual final average in percent as follows:

Final Average in Percent	Letter Grade
90 - 100	A
80 - 89	В
70 - 79	C
60 - 69	D
Below 60	F

# **Policy on Makeup Exams:**

Contact the instructor as soon as possible if an examination will be missed. Make up examinations may be given at the instructor's discretion. If a make-up is given, the exam has to be completed in the LSC - Montgomery Assessment Center within 48 hours of the missed exam.

# **Attendance Policy:**

Students are required to attend at least twelve (12) complete classes in order to receive credit for the course. If the student misses more than four (4) classes, the student will be required to drop the class. If the student does not drop the course after the withdrawal deadline, more than twelve (12) absences will result in a grade of "F" for the course. **April 11, 2011,** is the deadline to withdraw from this course and receive a "W". To insure the grade of "W" (withdrawal) instead of "F", the student must officially initiate a formal withdrawal with the Registrar's office. It is not the responsibility of the instructor to drop the student from the course.

# **Assignment Schedule:**

Class	Topic	Reading Assignment
1	Session A: Course Introduction	
	Session B: "What is Ethics?" and "The Benefits of	
	Ethics Education?"	
2	Session A: "Are we/Should we be always 'selfish'	Rachels, Elements, Chapter 5
	in our actions?"	pages 63-69
	Readings Quiz # 1	
	Session B: "Is ethics relative – to one's 'culture'?	Rachels, Elements, Chapter 2
	– to the individual?"	
	Readings Quiz # 2	
3	Session A: "Is ethics based on religion/'God'?"	Rachels, Elements, Chapter 4
	Readings Quiz # 3	
	Session B: "Is ethics 'subjective'?"	Rachels, <i>Elements</i> , Chapter 3
	Readings Quiz # 4	
4	Session A: <b>EXAMINATION</b> #1	No reading assignment
	Session B: "Deontological and Consequentialist	
	Ethics"	
	No Readings Quiz	
5	Session A: "Kantian Ethics"	Rachels, Elements, Chapter 9
	Readings Quiz # 5	
	Session B: "Utilitarian Ethics"	Rachels, Elements, Chapter
	Readings Quiz #6	7 (pages 97-98, 104-108) and
		Chapter 8 (all)
6	Session A: "Virtue Ethics"	Rachels , Elements, Chapter 12
	Readings Quiz # 7	_
	Session B: "Paradigm Case Ethics"	Wikipedia article: 'Casuistry'
	Readings Quiz #8	

Class	Topic	Reading Assignment
7	Session A: "Social Contract Ethics"  Readings Quiz # 9 Session B: "Ethics Code"  Readings Quiz #10	Rachels, <i>Elements</i> , Chapter 6  AICPA Code of Ethics
8	Session A: <b>EXAMINATION #2</b> Session B: "How to approach Applied/ Car Ethics"	se
9	Read Brooks, Chapter 1 – Also, Reading-Managing for Organization Integrity, page  Do first four questions of each case - Bausch & Lomb's - Martha Stewart's Lost Reputation - Where were The Accountants? - To Resign or to Serve?	Guy, Introduction to Ethics, Chapters 1 thru 3 Read assigned cases
	Guy Quiz Brooks Q Case Stu	Quiz #1
10	Read Brooks, Chapter 2 – Do first four que of each case - Enron's Questionable Transactions - Arthur Anderson's Troubles - WorldCom: The Final Catalyst - Sunbeam and Chainsaw Al	Guy, Overview of Independence, Integrity, and Objectivity Chapters 4 thru 7 Read assigned cases
	Guy Qu Brooks ( Case Stu	Quiz #2
11	Read Brooks, Chapter 3 – Also, Reading-E Of Re-pricing and Backdating, page 172  Do first four questions of each case - Terrorist Payments - The case of Cesar Correia - Ethics of re-pricing	thic  Guy, Independence Requirements for Members in Public Practice Chapters 8 thru 11 Read assigned cases
	Guy Qu Brooks Case St	Quiz #3

12	Read <i>Brooks</i> , Chapter 4 – ALSO, Reading- Ethical Analysis for Environmental Problem Solving, page 233	Guy, Independence Requirements for Members in Public Practice Chapters 12 thru 16 Read assigned cases
	Do first four questions of each case - Vioxx Decision - Just Make the Numbers - Ford Pinto - Smokes are Good for the Economy	Reta assigned cases
	Guy Quiz #4 Brooks Quiz #4 Case Study #4	
13	Read Brooks, Chapter 5 – Do first four questions of each case Barings bank Ford/ Firestone Adelphia – Really the Riga's Piggy Bank Conflicts of Interest on Wall Street	Guy, Independence Requirements for Members in Public Practice Chapters 17 thru 21 Read assigned cases
	Guy Quiz #5 Brooks Quiz #5 Case Study #5	
14	Read Brooks, Chapter 6 – Do first four questions of each case  HealthSouth  Management Choice  Tax return Complications  Lane Michener Affair?	Guy, Independence Requirements for Members in Public Practice Chapters 22 and 28 thru 30 Read assigned cases
	Guy Quiz #6 Brooks Quiz #6 Case Study #6	
15	Read Brooks, Chapter 7 – Do first four questions of each case  Downsize or Bonus Allocation  Exxon Valdez  Crisis at Wind River Industry  Aids Medication in South Africa	Guy, AICPA Rules other than Independence, Integrity, and Objectivity Chapters 31 thru 34 Read assigned cases
	Guy Quiz # 7 Brooks Quiz #7 Case Study #7	
16	Final Exam(EXAMINATION # 3)	

#### **Case Studies:**

The case studies are individual work and should be turned in on the day it is due. The answers to the case questions should be typed, short and to the point. *Ethics for CPAs by* Guy, Carmichael and Lach should be used in analyzing these cases. Students should describe what authority and rules that should be applied.

## **Participation Policies:**

Class attendance is important. Generally, the course material is covered in the textbooks; however, lectures and small group exercises augment and clarify the textbook material. You are encouraged to get to know your fellow students in order to have a source for lecture notes and handouts if you cannot attend a class session.

Students are expected to assume the responsibility for learning. Your instructor will assist you, but the actual responsibility rests with you. Students are also expected to devote their energy to attaining the skills and knowledge required for their particular career goals.

The Lone Star College System Policy & Procedure Manual [Student Conduct, Section 562.0ld] states, "Disruptive activity that hinders other students' learning or deters an instructor from effective teaching will not be tolerated under any circumstances."

To provide equal-opportunity learning situation for all students enrolled in this class, children are not allowed in the labs or classrooms.

#### **Academic Integrity:**

The college's academic integrity policy states, LSC is committed to a high standard of academic integrity in the academic community. In becoming a part of the academic community, students are responsible for honesty and independent effort. Failure to uphold these standards includes, but is not limited to, the following:

- 1. Plagiarizing written work projects.
- 2. Cheating on exams or assignments.
- 3. Collusion on an exam or project.
- 4. Misrepresentation of credentials or prerequisites when registering for a course.

Refer to the LSC catalog for additional information.

## **Virus Protection:**

The college will not be held liable for any corruption of data caused by virus contamination. The college computers are regularly screened and are protected against computer viruses to the best of our ability. However, we do not guarantee that viruses do not exist on our systems. Procedures are in place in all labs for you to scan your diskettes. It is your responsibility to protect your data from corruption due to viruses.

#### **Student Services:**

#### Learning Resources Centers

The Learning Resources Centers (LRCs) at each college provide print and non-print resources and services for students. The materials have been selected to serve the curricular, vocational, and recreational needs of the college community. Each college LRC provides computer access to a variety of information in electronic form including bibliographic indexes to journals, Internet resources, and multimedia publications.

### Learning Support Centers

Learning Support Center at each college provides print and audio-visual materials as well as **tutorial** assistance and **computer labs** for students who need academic support services. Materials from other disciplines are available in each center including reading, writing, math and college study skills.

#### Internet & E-mail

The LSC System provides computing and network resources to students. Students are encouraged to use the computers, software packages, and electronic mail (e-mail), for educational or System-related activities and to facilitate the efficient exchange of useful information. However, the equipment, software and network capacities provided through the LSC System computer services are and remain the property of the LSC, and access may be denied to any student who fails to comply with the LSC's policies and procedures regarding its use.

Access to the LSC's e-mail and similar electronic communication systems are a privilege and certain responsibilities accompany that privilege. LSC users are expected to demonstrate the same level of ethical and professional manner, as is required in face-to-face or written communications. Anonymous or forged messages will be treated as a violation of this policy.

## **Equal Opportunity Statement:**

It is the policy of Lone Star College System to provide equal employment, admission and educational opportunities without regard to race, color, religion, national origin, sex, age or disability.

LSC System colleges strive to provide an excellent learning environment free from harassment or intimidation directed at any person's race, color, religion, national origin, sex, age, or disability. Any form of harassment will not be tolerated.

#### **ADA Statement:**

The LSC System colleges are dedicated to providing the least restrictive learning environment for all students. The college district promotes equity in academic access through the implementation of reasonable accommodations as required by the Vocational Rehabilitation Act of 1973, Title V, Section 504 and the Americans with Disabilities Act of 1990 (ADA) which will enable students with disabilities to participate in and benefit from all post-secondary educational activities.

Students with disabilities who believe that they need accommodations in this course are encourage to contact the Disability Services Office at 936-273-7239; located in Building C, Office 123 as soon as possible to better ensure that such accommodations are implemented in a timely fashion.

# **Guaranteed Graduate Policy:**

Lone Star College System guarantees that graduates of its Associate of Arts, Associate of Science, or Associate of Applied Science and all Certificate programs, will provide under certain circumstances, additional education and training tuition free to students lacking appropriate master of specified competencies.

For additional information, refer to the Lone Star College System catalog.