

Exponential Functions:

A function of the form $f(x) = b^x$ with $b > 0$ and $b \neq 1$ is called an exponential function with base b .

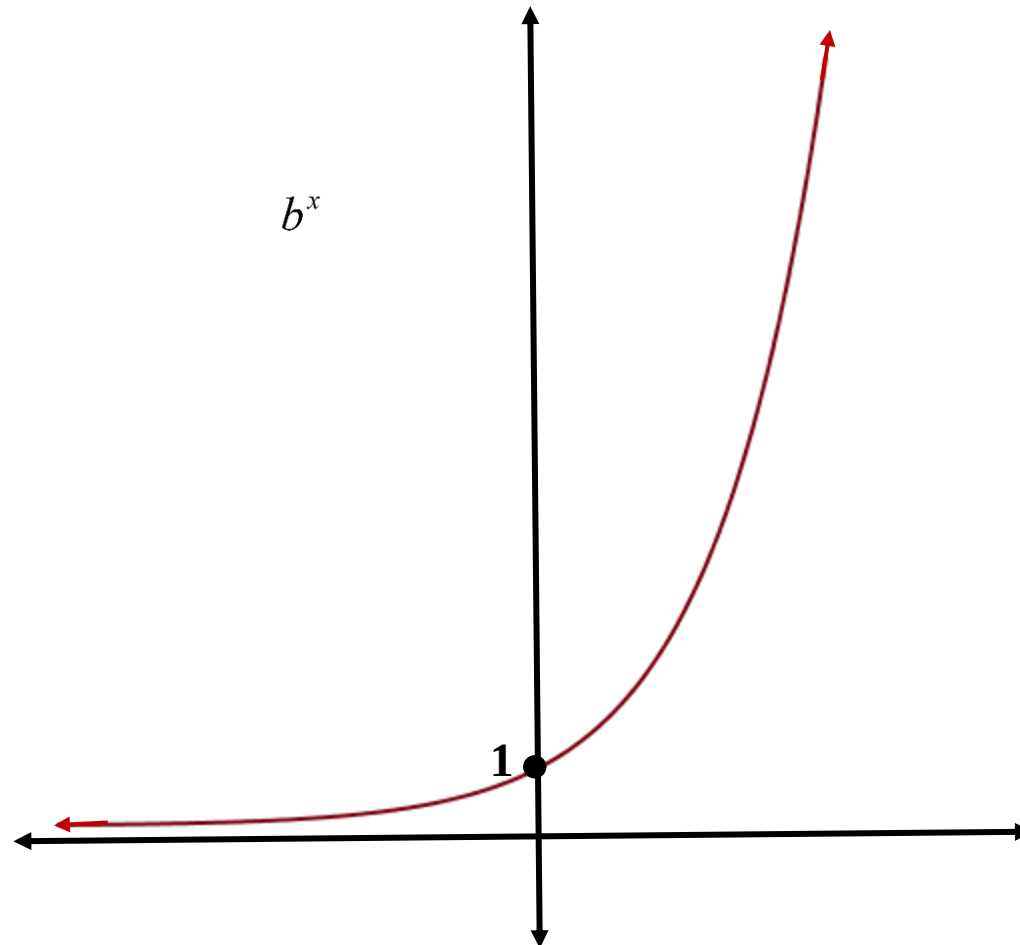
The bases naturally divide into two categories:

$$b > 1$$

And

$$0 < b < 1$$

For $b > 1$,



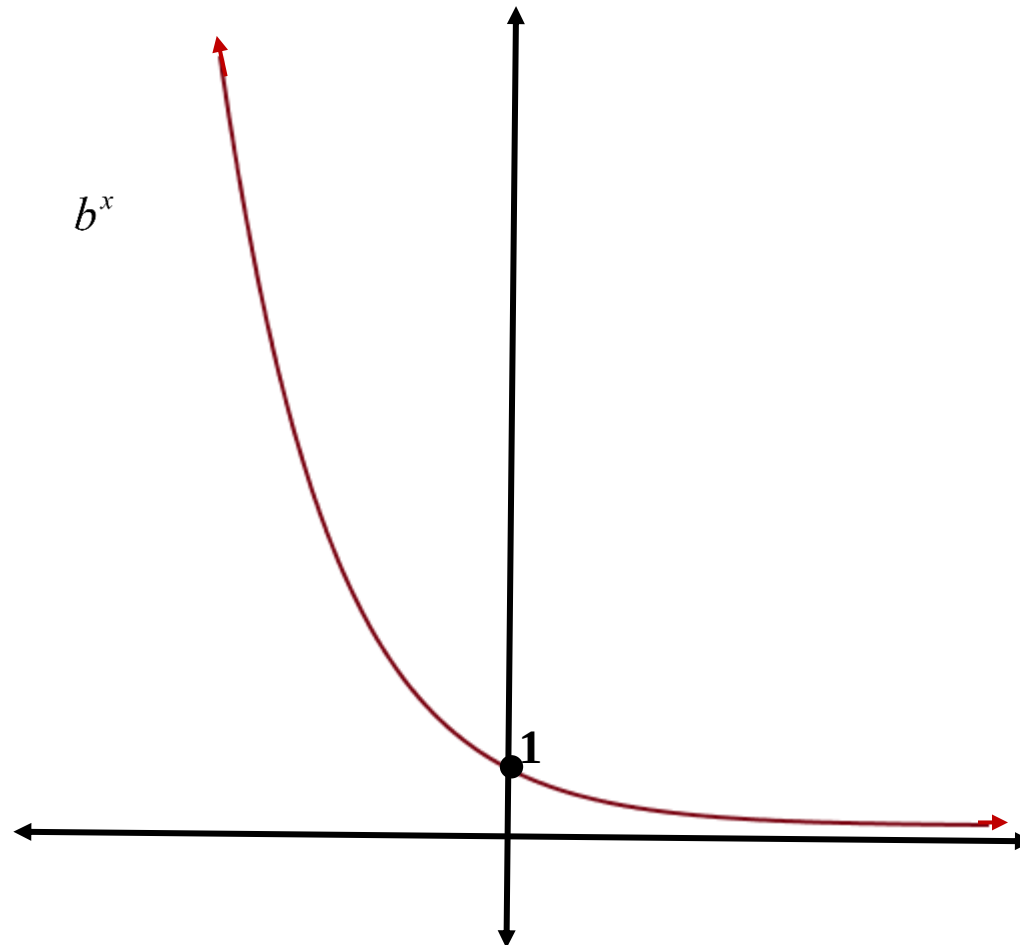
Domain: $(-\infty, \infty)$

Range: $(0, \infty)$

Horizontal Asymptote: $y = 0$ to the left

Increasing: $(-\infty, \infty)$

For $0 < b < 1$,



Domain: $(-\infty, \infty)$

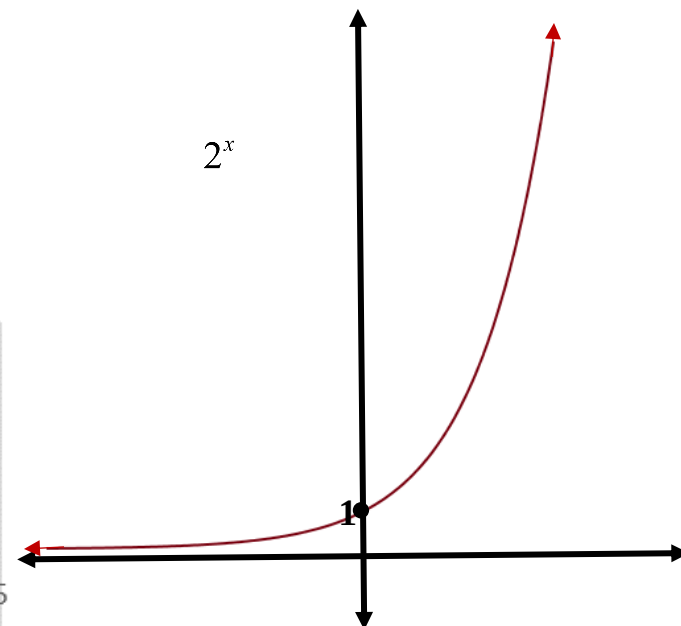
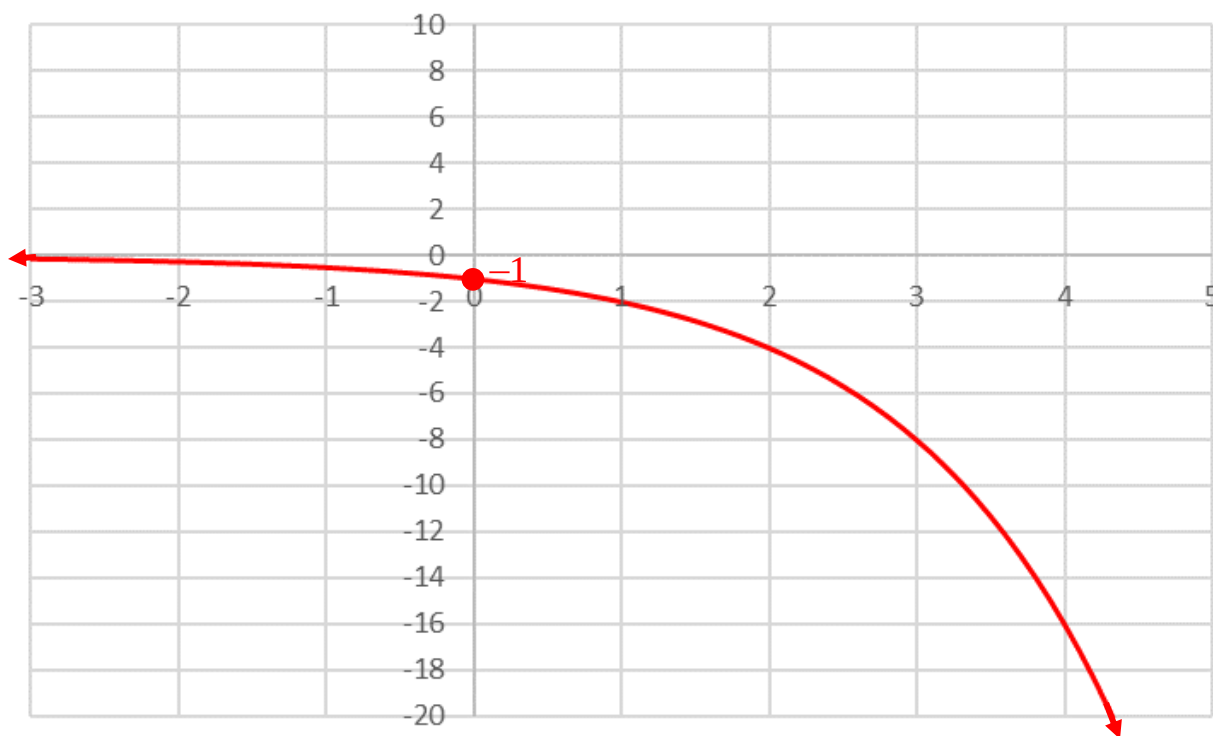
Range: $(0, \infty)$

Horizontal Asymptote: $y = 0$ to the right

Decreasing: $(-\infty, \infty)$

Transformations of Exponential Functions:

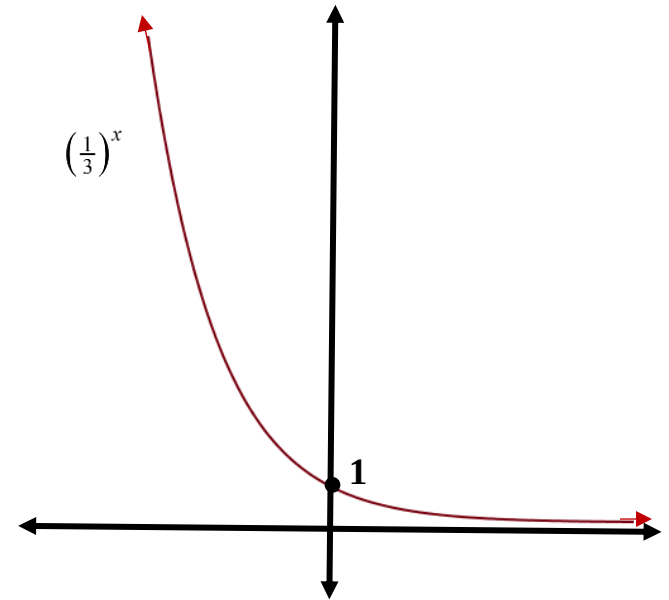
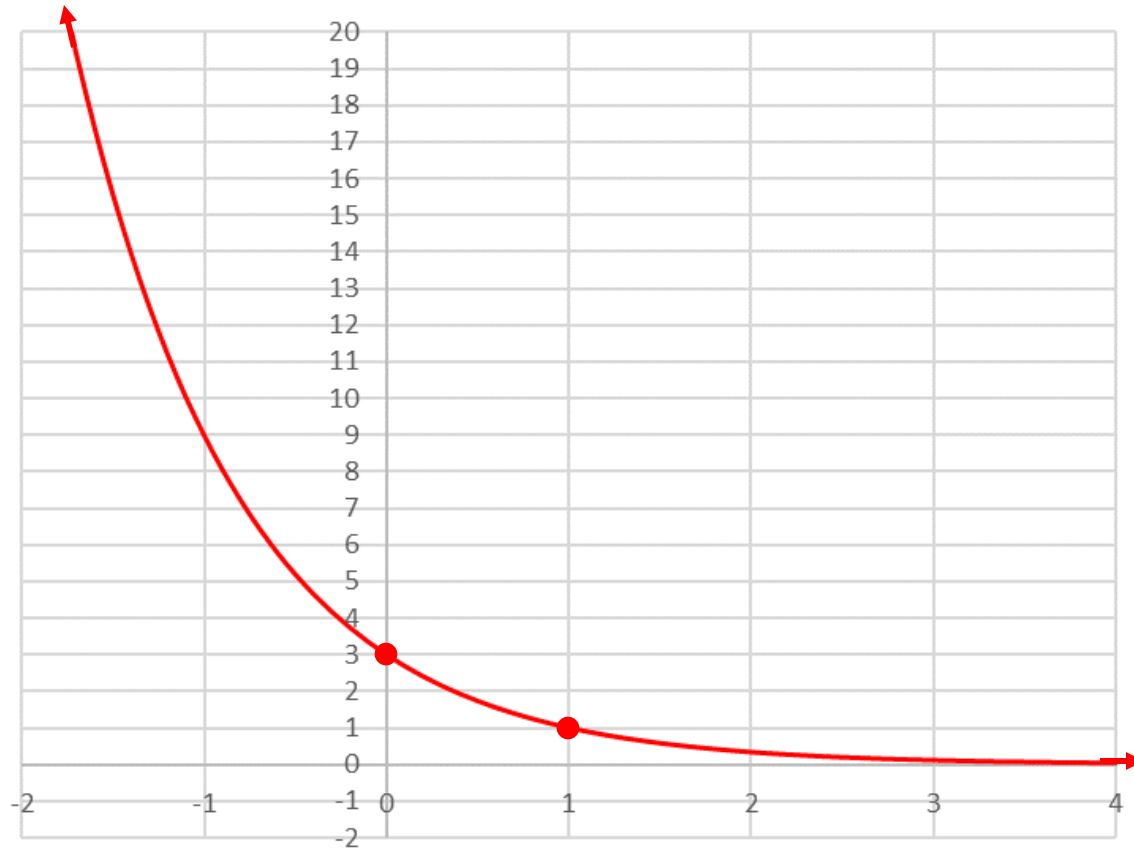
1. $f(x) = -2^x$



Domain: $(-\infty, \infty)$

Range: $(-\infty, 0)$

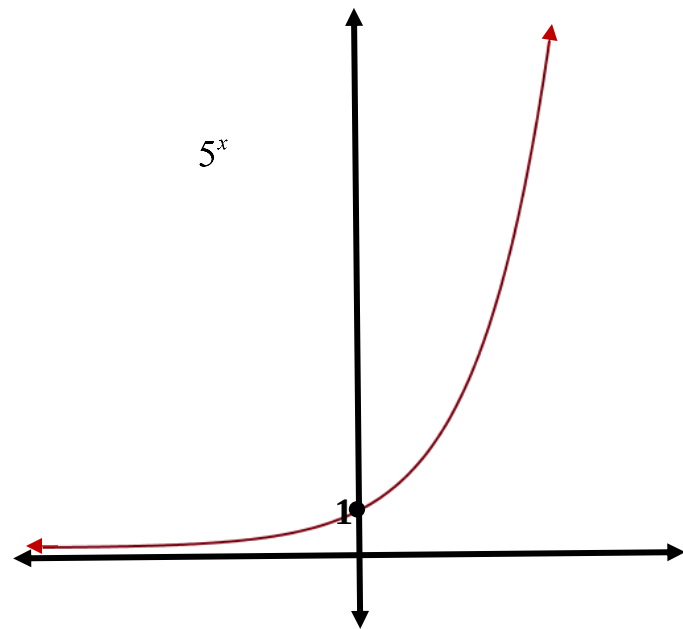
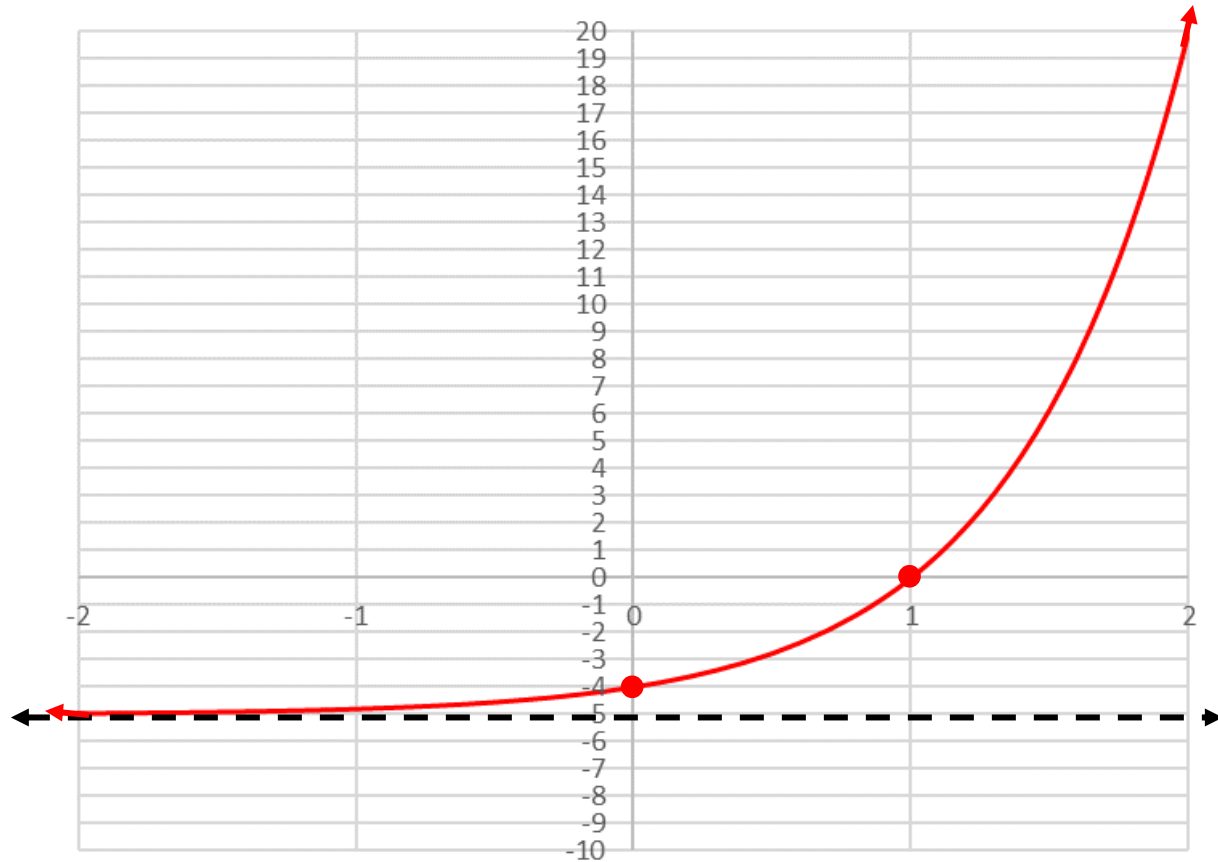
2. $f(x) = \left(\frac{1}{3}\right)^{x-1}$



Domain: $(-\infty, \infty)$

Range: $(0, \infty)$

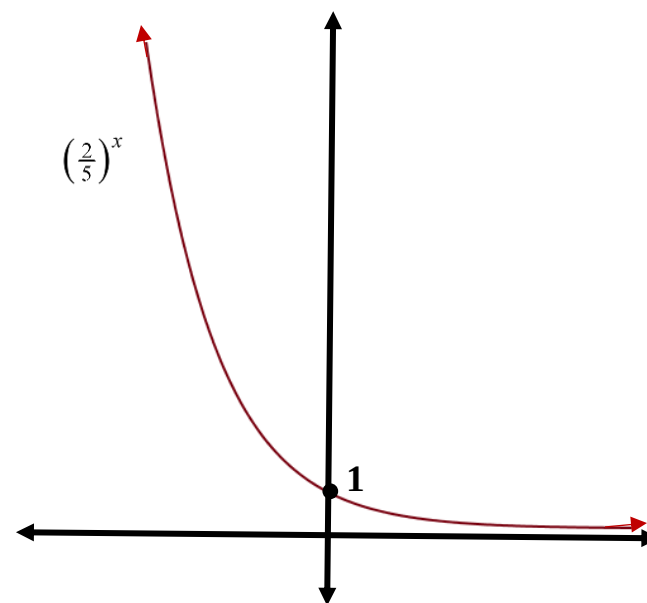
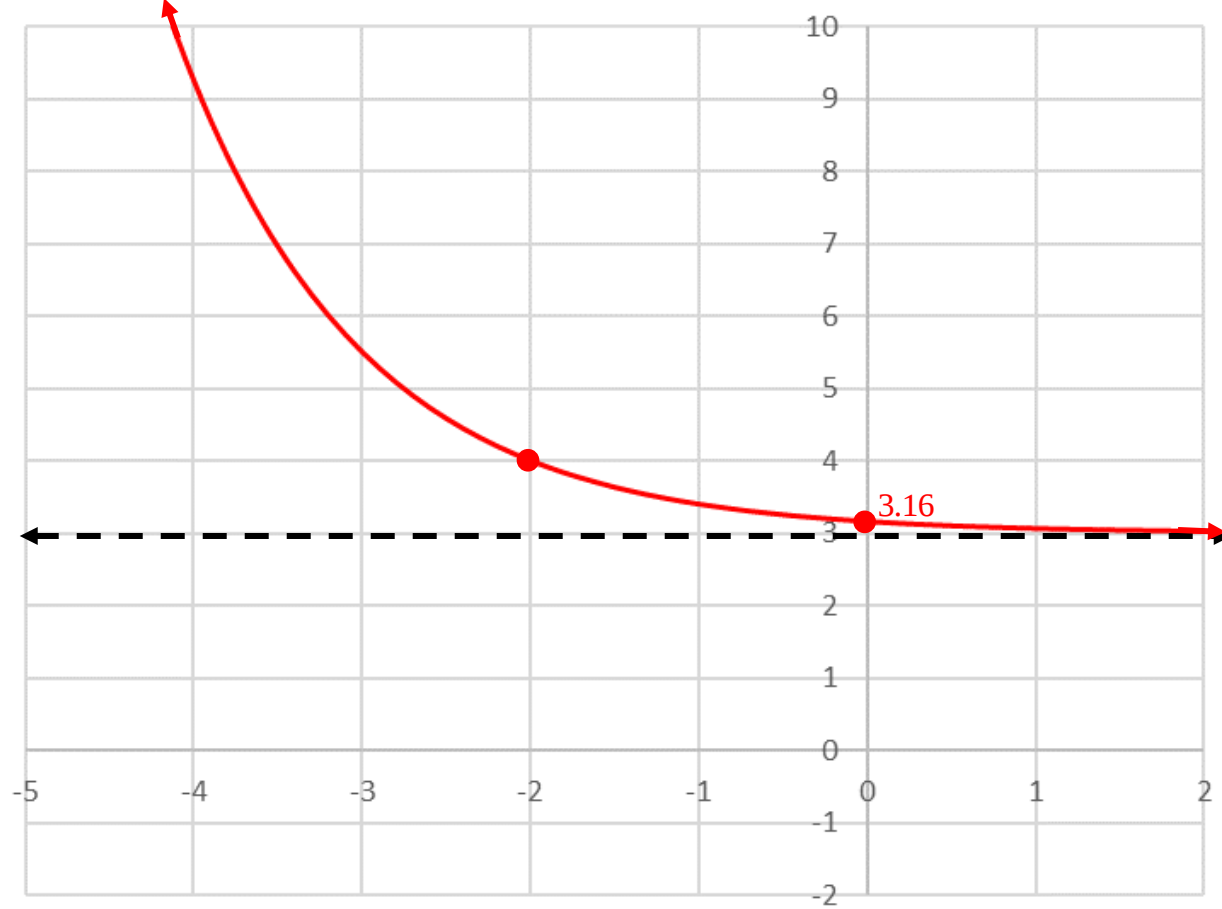
3. $f(x) = 5^x - 5$



Domain: $(-\infty, \infty)$

Range: $(-5, \infty)$

4. $f(x) = \left(\frac{2}{5}\right)^{x+2} + 3$



Domain: $(-\infty, \infty)$

Range: $(3, \infty)$

An Important Exponential Property:

If $b^x = b^y$, then $x = y$.

Solve the following basic exponential equations:

1. $5^x = 5^{-6}$

$$x = \boxed{-6}$$

2. $3^{-x} = 81$

$$3^{-x} = 3^4 \Rightarrow -x = 4 \Rightarrow x = \boxed{-4}$$

3. $4^{x^2} = 2^x$

$$(2^2)^{x^2} = 2^x \Rightarrow 2^{2x^2} = 2^x \Rightarrow 2x^2 = x \Rightarrow 2x^2 - x = 0$$

$$\Rightarrow x(2x - 1) = 0 \Rightarrow x = \boxed{0, \frac{1}{2}}$$

4. $9^{-x+15} = 27^x$

$$(3^2)^{-x+15} = (3^3)^x \Rightarrow 3^{-2x+30} = 3^{3x} \Rightarrow -2x + 30 = 3x$$

$$\Rightarrow 5x = 30 \Rightarrow x = \boxed{6}$$

5. $5^{x^2+8} = 125^{2x}$

$$5^{x^2+8} = (5^3)^{2x} \Rightarrow 5^{x^2+8} = 5^{6x} \Rightarrow x^2 + 8 = 6x$$

$$\Rightarrow x^2 - 6x + 8 = 0 \Rightarrow (x - 2)(x - 4) = 0 \Rightarrow x = \boxed{2, 4}$$