

11.4. Bernoulli Trials and Binomial Distribution.

Goals. ① Understand Bernoulli trials and the binomial distribution.

② Solve some applications.

A Bernoulli trial is a sequence of experiments such that the following criteria are satisfied

- ① For each experiment in the sequence, there are only 2 possible outcomes
- ② Each outcome has a fixed probability of occurring
- ③ Each experiment is completely independent of the others

E.g. Manager of a store.

Probability that a random customer will buy at least one product in the store is 0.3.

If 3 customers walk in the store, find probability that exactly 2 out of these 3 customers will buy something?

Use b event that a customer buy something

b' _____ doesn't buy anything

Exactly 2 of 3 customers buy something:

$bb b'$; $b b' b$; $b' b b$

$$P(b b b') = (0.3)(0.3)(0.7)$$

$$P(b b' b) = (0.3)(0.7)(0.3)$$

$$P(b' b b) = (0.7)(0.3)(0.3)$$

$$P(\text{exactly 2 successes}) = 3 \cdot (0.3)(0.3)(0.7)$$

$$= 0.189$$

2 successes

[2]

[1]

1 failure

$$C(3, 2) \cdot (0.3) \cdot (0.7)$$

of ways to
choose 2 out of 3

probability of success

probability
of failure

In general, if we have n customers, and the probability of success is p , then the probability that exactly x customers will buy something is

$$p(x) = C(n, x) \cdot p^x \cdot (1-p)^{n-x}$$

E.g. 20 True - False questions.

Probability to get 18 questions right if you guess randomly?

$$P(18) = C(20, 18) \cdot (0.5)^{18} \cdot (0.5)^2 \\ = 0.000181198$$

E.g. 20 questions. Each question has 4 choices.
(only 1 correct choice)

Find the probability of getting 12 questions correctly if guess randomly

$$p(12) = C(20, 12) \cdot (0.25)^{12} \cdot (0.75)^8$$

$$= 0.000752$$

binomial distribution (20, 0.25, 12)

E.g. Suppose 15% of major league baseball players are left-handed. In a sample of 12 random players, find the probability that at most 6 of them are left handed.

$$\begin{aligned}
 P(\underbrace{X \leq 6}_{\substack{\text{at most} \\ 6 \text{ are left-handed}}}) &= P(0) + P(1) + P(2) + \\
 &\quad P(3) + P(4) + \\
 &\quad P(5) + P(6) \\
 &= 0.999
 \end{aligned}$$

The mean of a binomial distribution where the # of trials is n and the probability of each success is p is $\boxed{np}$

The standard deviation is $\sqrt{np(1-p)}$.

E.g. Toss 100 coins. Success = get a H

$$\text{Mean} = np = 100 \cdot (0.5) = 50$$

$$\begin{aligned} \text{S.D.} &= \sqrt{np(1-p)} = \sqrt{100 \cdot (0.5)(0.5)} \\ &= \sqrt{25} = 5 \end{aligned}$$

