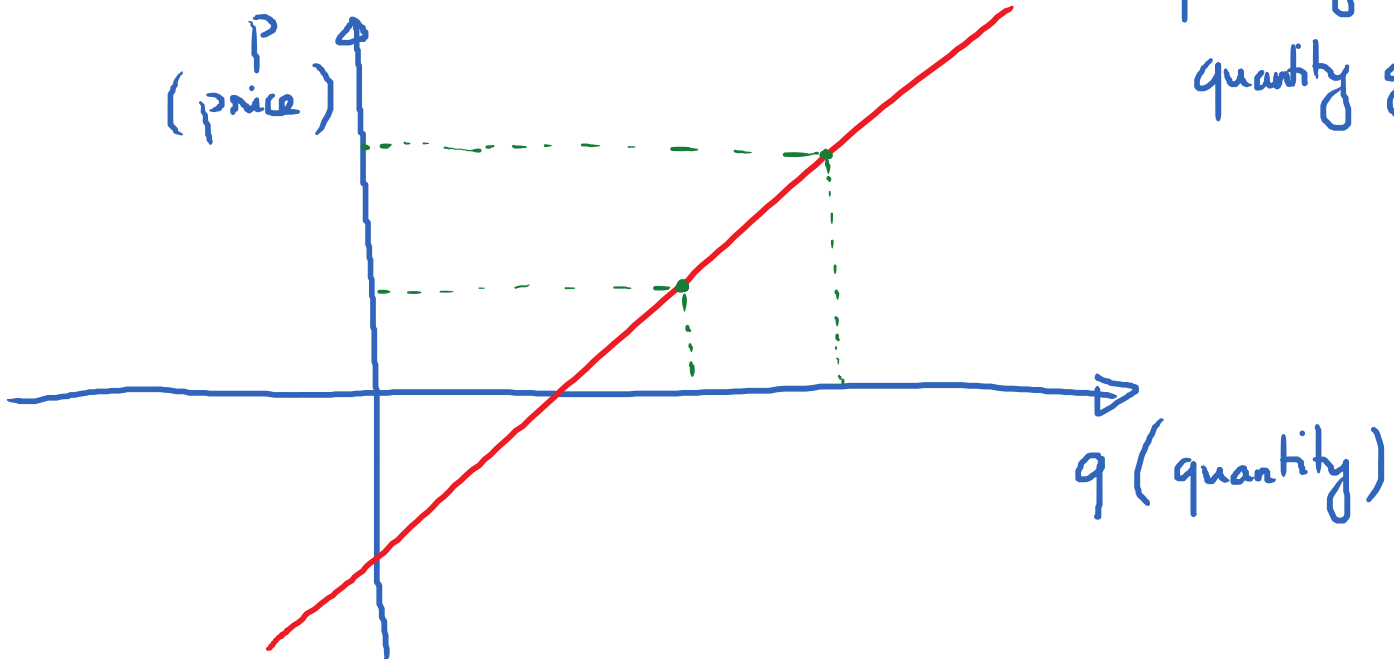
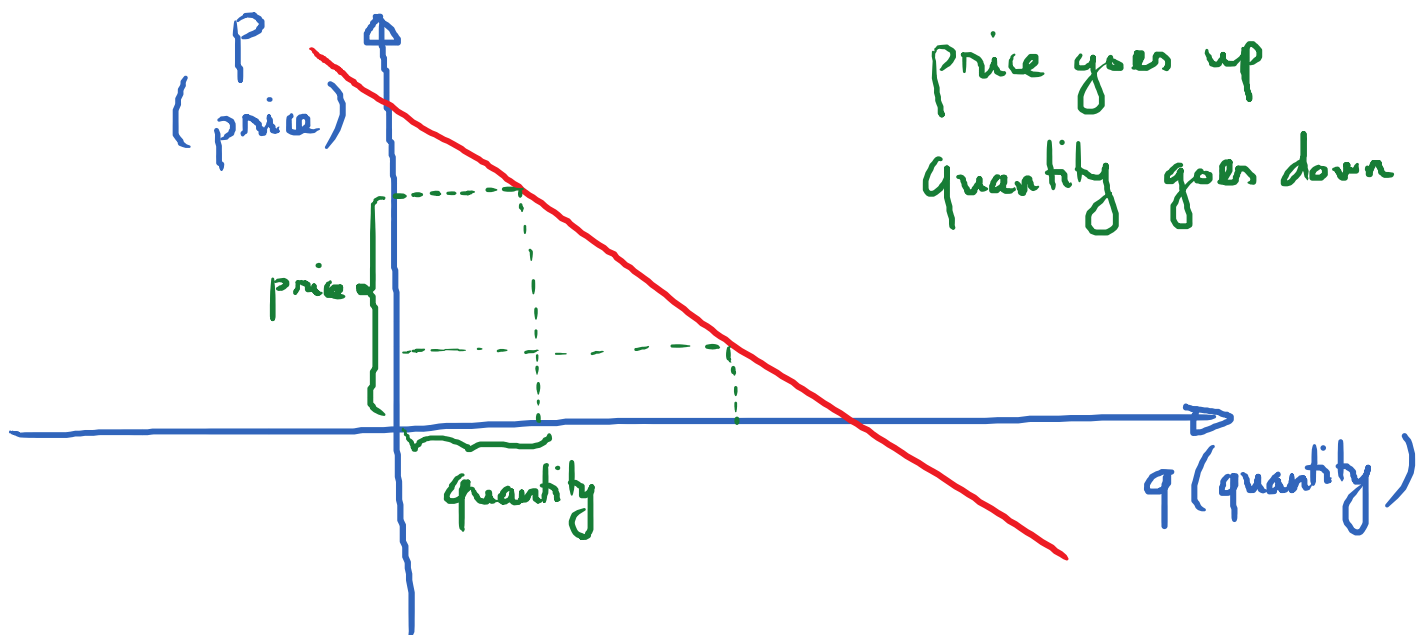


Supply Curve

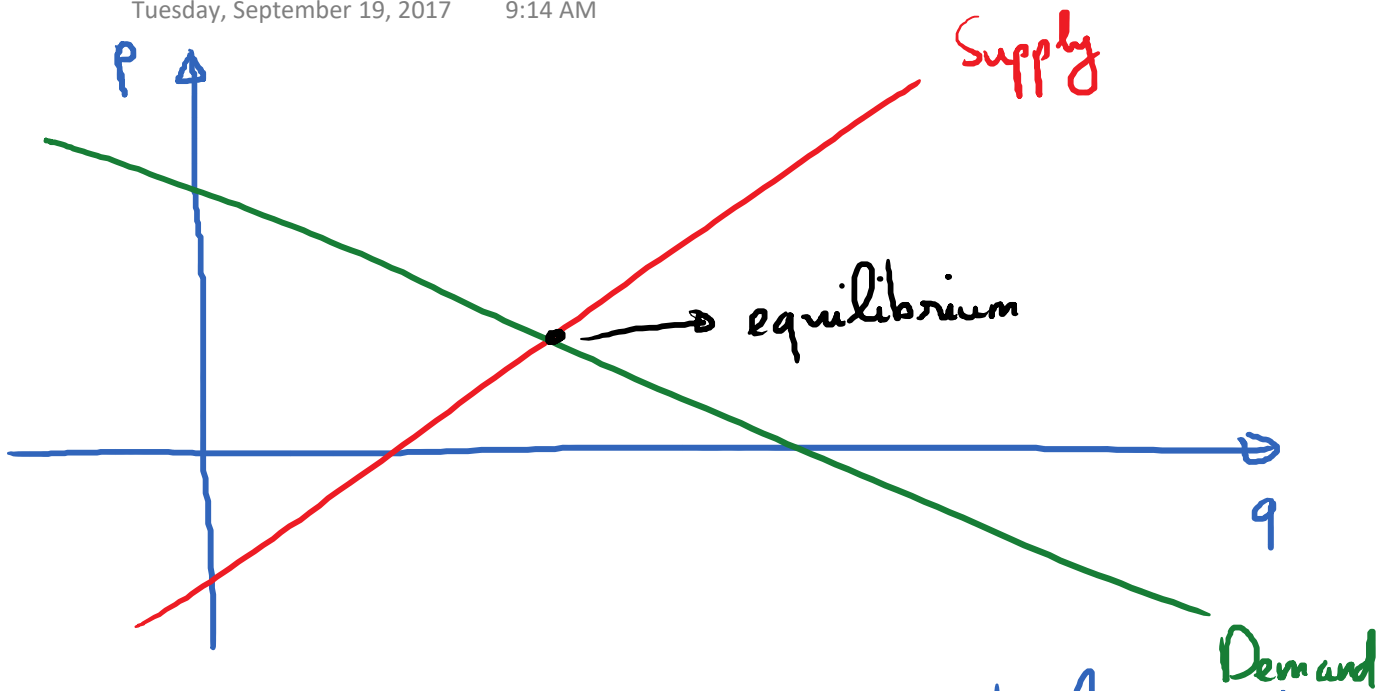
price goes up  
quantity goes up



Linear Demand Curve: Consumer perspective



Equilibrium  $\rightarrow$  point where supply and demand meet



Ex. Supply equation for a particular product

$$p = 1.04q - 7.03 \quad (q \text{ is in thousands of units})$$

Demand equation for the same product is

$$p = -0.81q + 7.5$$

Find the equilibrium point.

(Round to 1 decimal place)

$$\begin{cases} p = 1.04q - 7.03 \\ p = -0.81q + 7.5 \end{cases} \rightarrow$$

$$\begin{cases} p = 1.04q - 7.03 \\ -p = 0.81q - 7.5 \end{cases}$$

$$1.85q = 14.53$$

$$14.53 \div 1.85 = 7.85$$

$$Q = 1.85q - 14.53$$

$$q = \dots$$

E.g. Animals in a clinic need to be kept in a strict diet.

Each animal should receive exactly 35 grams of protein and 5 grams of fat.

Lab technician are able to by 2 types of food mixes: Mix A has 20% protein and 8% fat.

Mix B has 40% protein and 4% fat.

Q. How many grams of each mix should be used to obtain the right diet for the animal.

How many grams of mix A?  $x$

How many grams of mix B?  $y$

The amount of protein in  $x$  grams of mix A:  
 $0.2x$

The amount of fat in  $x$  grams of mix A  
is  $0.08x$

The amount of protein in  $y$  grams of mix B  
is  $0.4y$ .

The amount of fat in  $y$  grams of mix B  
is  $0.04y$ .

Total amount of protein allowed:

$$0.2x + 0.4y = 35$$

Total amount of fat allowed.

$$0.08x + 0.04y = 5.$$

Solve the system

$$\begin{cases} 0.2x + 0.4y = 35 \\ 0.08x + 0.04y = 5 \end{cases}$$

$$x = 25 \text{ grams}$$

$$y = 75 \text{ grams}$$