

4.7. Optimization Problems

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Goal: Solve optimization problems.

Key: Either maximize or minimize some quantity.
Find a function $f(x)$ to describe that quantity.

Case 1: x belongs to a closed interval $[a, b]$

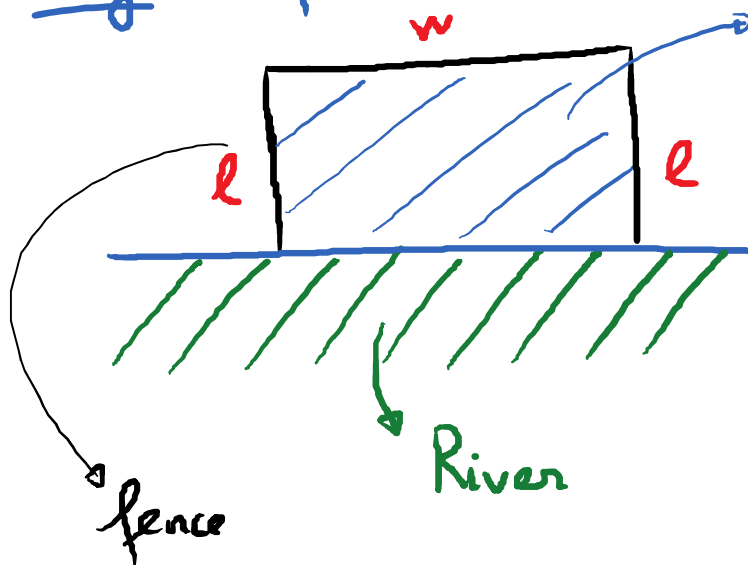
→ Closed interval method

- Find critical #s of f in (a, b)
- Find values of f at those critical #s and at endpoints
- compare them

Case 2: x belongs to an open interval, E.g., $(-\infty, \infty)$

→ First derivative test.

E.g. A farmer has 2400 ft of fencing.



Rectangular piece of land.

Find the dimensions of the rectangle that will enclose the piece of land with the largest area.

Constraint:

$$2l + w = 2400$$

Goal:

Maximize the area $A = l \cdot w$ with respect to this constraint.

Turn A into a function of one variable by solving for a variable in terms of the other one in the constraint equation and plug in the formula for A .

$$2l + w = 2400 \rightarrow w = 2400 - 2l.$$

Plug in the formula for A:

$$A = l \cdot (2400 - 2l)$$

$$\rightarrow A(l) = 2400l - 2l^2.$$

Restriction on l : l belongs to $[0, 2400]$

\rightarrow The problem becomes:

Maximize the function $A(l) = 2400l - 2l^2$ on the closed interval $[0, 2400]$

\rightarrow Closed Interval Method.

Step 1: $A'(l) = 2400 - 4l$

$$A'(l) = 0 \rightarrow 2400 - 4l = 0$$

$$\rightarrow l = 600 \rightarrow \text{critical \#}.$$

Step 2: $A(0) = 0$ } Plug endpoints into $A(l)$
 $A(2400) = 0$ }

$$A(600) = 2400 \cdot 600 - 2 \cdot (600)^2 = \boxed{720000} \nearrow \text{max}$$

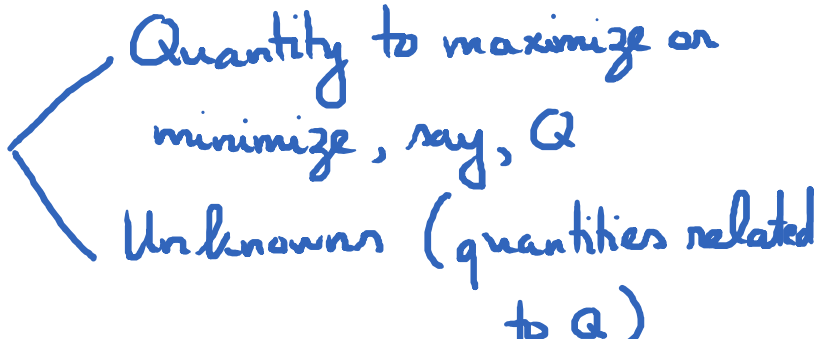
Area is maximum when $l = 600$ ft, $w = 1200$.

The maximum area is 720000 ft²

Strategy for solving optimization problems.

① Understand the problem 

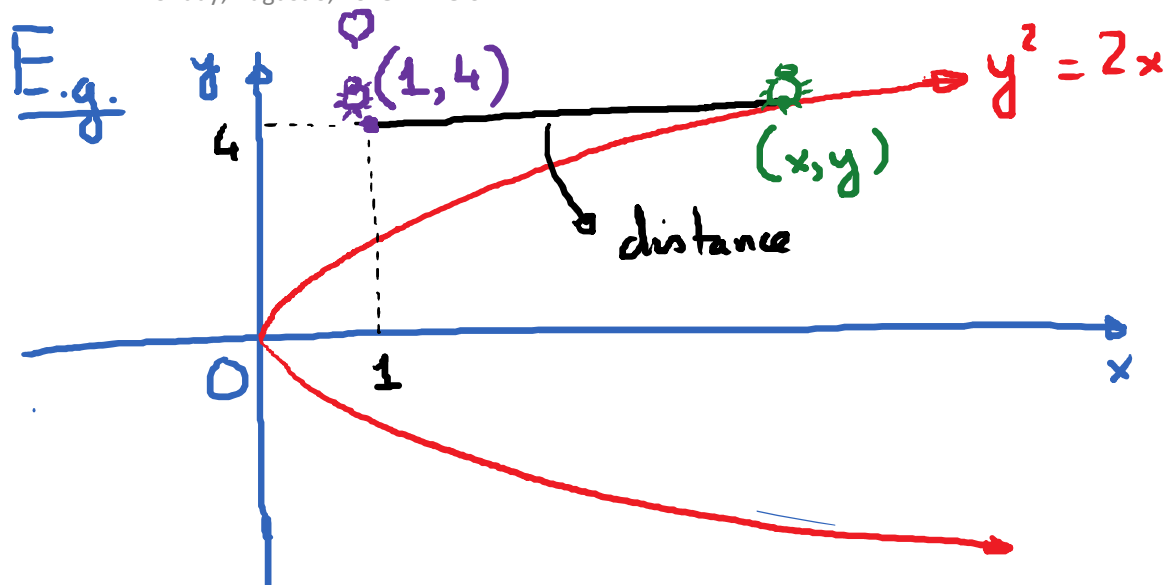
② Draw a diagram.

③ Introduce notations 

④ Find an equation that gives Q in terms of the unknowns.

⑤ Turn Q into a function of one variable by using the constraint(s) on the unknowns.

⑥ Use the closed interval method or the first derivative test to find max or min of Q .



Find the point (x, y) on the parabola that is closest to the given point $(1, 4)$.

Goal: Find (x, y) so that the distance from (x, y) to $(1, 4)$ is the smallest (Find minimum)

$D = ?$

(x_1, y_1)

(x_2, y_2)

$x_2 - x_1$

$y_2 - y_1$

distance formula

$$D = \sqrt{(x_2 - x_1)^2 + (y_2 - y_1)^2}$$