

## 7.4. Quadratic Equations, Functions, Zeros and Models

Thursday, October 4, 2018 1:01 PM

- Objectives:
- ① Quadratic Equations and Functions
  - ② Completing the Square
  - ③ Using Quadratic Formulas
  - ④ Discriminant
  - ⑤ Applications

① A quadratic equation is an equation of the form  
 $ax^2 + bx + c = 0$ ;  $a \neq 0, b, c$  are real #s

E.g.  $x^2 - 3x + 2 = 0$ ;  $a = 1$ ;  $b = -3$ ;  $c = 2$

A quadratic function is a function of the form:  
 $f(x) = ax^2 + bx + c$ ;  $a \neq 0, b, c$  are real #s

E.g.  $f(x) = x^2 - 3x + 2$

The zeros of a quadratic function  $f(x) = ax^2 + bx + c$  are the solutions of the equation  $\underbrace{ax^2 + bx + c}_{f(x)} = 0$ .

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## Equation - Solving Principles

### Zero-Product Principle

If  $A \cdot B = 0$ , then either  $A = 0$  or  $B = 0$

Apply the zero-product principle and factoring to solve quadratic equations:

E.g.  $3x^2 - 7x = 0$

$$\boxed{x}(\boxed{3x - 7}) = 0$$

→ Zero Product Principle:  $x = 0$  or  $3x - 7 = 0$

Solution Set:  $\{0, \frac{7}{3}\}$   $x = \frac{7}{3}$

E.g. Solve  $x^2 - 3x + 2 = 0$

$$(\boxed{x-1})(\boxed{x-2}) = 0$$

Zero product Principle

$$x-1=0 \quad \text{or} \quad x-2=0$$

$$x=1 \quad \text{or} \quad x=2.$$

Solution set:  $\{1, 2\}$

E.g. Find the zeros of the function

$$-6 = \underline{2} \cdot (\underline{-3})$$

$$f(x) = 2x^2 - x - 3$$

Sol.  $f(x) = 0 \rightarrow 2x^2 - x - 3 = 0$

$$\rightarrow \underbrace{2x^2 + 2x}_{\text{red}} - \underbrace{3x - 3}_{\text{red}} = 0$$

$$\rightarrow 2x(x+1) - 3(x+1) = 0$$

$$\rightarrow (\boxed{2x-3})(\boxed{x+1}) = 0$$

$$2x-3=0 \rightarrow x=\frac{3}{2} ; \quad x+1=0 \rightarrow x=-1$$

Solution set:  $\{\frac{3}{2}, -1\}$

## Square Root Principle

If  $A^2 = k$ , then  $A = \sqrt{k}$  or  $A = -\sqrt{k}$

E.g. Solve  $3x^2 - 10 = 0$

$$\rightarrow 3x^2 = 10 \rightarrow x^2 = \frac{10}{3}$$

$$\rightarrow \boxed{x = \pm \sqrt{\frac{10}{3}}}$$

E.g. Solve  $(2x + 5)^2 = 17$

$$\rightarrow 2x + 5 = \pm \sqrt{17}$$

$$\rightarrow 2x = -5 \pm \sqrt{17} \rightarrow \boxed{x = \frac{-5 \pm \sqrt{17}}{2}}$$

# Method of Completing the Square

E.g. Solve  $x^2 - 6x - 10 = 0$

$$x^2 - 6x + 9 = 10 + 9$$

$$(x-3)^2 = 19$$

$$\rightarrow x-3 = \pm\sqrt{19} \rightarrow \boxed{x = 3 \pm \sqrt{19}}$$

E.g.  $x^2 + 8x + 18 = 0$

$$x^2 + 8x + 16 = -18 + 16$$

$$(x+4)^2 = -2$$

$$x+4 = \pm\sqrt{-2}$$

$$x+4 = \pm i\sqrt{2} \rightarrow \boxed{x = -4 \pm i\sqrt{2}}$$

non-real solutions

## Quadratic Formula

The solutions of  $ax^2 + bx + c = 0$ ;  $a \neq 0$  are given by the formula:

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

E.g. Solve the given equation and completely simplify the solution:

(a)  $3x^2 + 2x = 7$       (b)  $x^2 + 5x + 8 = 0$

Sol. (a)  $3x^2 + 2x - 7 = 0$ ;  $a = 3$ ;  $b = 2$ ;  $c = -7$

$$x = \frac{-2 \pm \sqrt{4 - 4 \cdot 3 \cdot (-7)}}{6} = \frac{-2 \pm \sqrt{88}}{6} = \frac{-2 \pm \sqrt{4 \cdot 22}}{6}$$

$$x = \frac{-2 \pm 2\sqrt{22}}{6} = \frac{-1 \pm \sqrt{22}}{3}$$

$$\textcircled{b} \quad x^2 + 5x + 8 = 0 ; a = 1 ; b = 5 ; c = 8$$

$$x = \frac{-5 \pm \sqrt{25 - 4 \cdot 1 \cdot 8}}{2} = \frac{-5 \pm \sqrt{-7}}{2}$$

$$x = \frac{-5 \pm i\sqrt{7}}{2}$$

### Discriminant

The quantity  $b^2 - 4ac$  is called the discriminant of the equation  $ax^2 + bx + c = 0$ .

$b^2 - 4ac > 0$  → The equation has 2 real solutions

$b^2 - 4ac < 0$  → The equation has 2 non-real solutions

$b^2 - 4ac = 0$  → The equation has 1 real solution

$$x = -\frac{b}{2a}$$

Application:

$$f(x) = 22.1x^2 - 72.2x + 371.9 \quad \text{in thousands}$$

This function is used to estimate the # of sales of new homes in the U.S. where  $x$  is the # of years after 2009.

Q: In what year were the # of sales of new homes about 563 400 or 563.4 thousands.

Set  $22.1x^2 - 72.2x + 371.9 = 563.4$  and solve

for  $x$ .

$$\overset{a}{\boxed{22.1}}x^2 - \overset{b}{\boxed{72.2}}x - \overset{c}{\boxed{191.5}} = 0$$

$$x = \frac{72.2 \pm \sqrt{(-72.2)^2 - 4(22.1)(191.5)}}{44.2}$$



$$x = \frac{72.2 + 148.8}{44.2} ; x = \frac{72.2 - 148.8}{44.2}$$

$$x = 5$$

~~$$; x = -1.733...$$~~

corresponds to the year 2014.